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課 綱 Course Outline

財務金融學系碩士班

中文課程名稱 Course Name in Chinese	行為財務學(三)-專題研討					
英文課程名稱 Course Name in English	Behavior Finance III - Special Topics					
科目代碼 Course Code	FIN_50600	班 別 Degree	碩士班 Master's			
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3. 0	
先修課程 Prerequisite		•				
祖 包 日 福						

課程目標 Course Objectives

The class of Financial Economics is designed to provide students with a comprehensive introduction to the fields of empirical Investment and Behaviour Finance an opportunity to be familiar as well as deal with them.

系教育目標 Dept.'s Education Objectives

- 1 培育具有理論背景之財金專業人才
- 2 培育政府及企業所需之財務決策及管理人
- 3 培育具有金融研究能力之財金專業人才

		課程目標與系專業能	
		力相關性	
	糸專業能力	Correlation	
		between Course	
	Basic Learning Outcomes	Objectives and	
		Dept.'s Education	
		Objectives	
A	具備財務金融的分析能力		
В	具備企業財務管理專業能力		
С	具備英語閱讀溝通協調等能力		
D	具備獨立研究之技能,以進行財金議題研究		
Е	具備個人投資理財能力		
F	強化電腦程式運算及設計能力		
		1	

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

課程大綱 Course Outline

Students pursuing a concentration in finance should view Behavior Finance (III) as an advanced course in modern equity investments, portfolio management, financial markets and institutions related to investor behaviors. Students are required to prepare

themselves to deal with many concurrent empirical issues, including presentations and solutions.

資源需求評估 (師資專長之聘任、儀器設備的配合···等)

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

Instructors with adequate professional knowledge about recent development of Investments and Behavior Finance.

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods

Students are required to present up-to-date papers and discuss the consistency and inconsistency with traditional wisdom.

Course grades are based on presentations and the ability to explore issues.

其他 Miscellaneous