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## ②國玄東華大學

## 課 綱 Course Outline

## 國際企業學系碩士班

中文課程名稱 Course Name in Chinese	國際金融市場					
英文課程名稱 Course Name in English	International Financial Markets					
科目代碼 Course Code	I IR MU/IIII I I					
修別 Type	選修 Elective	學分數 Credit(s)	3.0 時數 Hour(s) 3.0			
先修課程 Prerequisite	無					
		課程目標 e Objectives				
本課之目標在於提高學生對國際金融市場之瞭解,進而能認識如何運用國際 金融市場作為 短期資金籌措,投資及風險分散的運作方						
系教育目標 Dept.'s Education Objectives						
培養具國際企業知識之高階管理人才。  1 Build a foundation of international business knowledge to prepare students for being higher-level managers.						
培養具創新思維與創業能力之高階管理人才。 2 Build a foundation of innovation and entrepreneurship to prepare students for being higher-level managers.						
1.3.1	3 培養具服務業經營能力之高階管理人才。 Create a managerial ability in Service industry for advanced managers.					
培養在地經營理念之高階管理人才。 4 Offer a program with an emphasis on higher-level management philosophy responsive to the Taiwanese business context.						
系專業能力 Basic Learning Outcomes				力相關性 Correlat between Objectiv Dept.'s	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education	
□ A Students will have advanced knowledge of international business. □ Objectives  □ 具備國際企業管理之進階知識與能力 □ Objectives □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □					es	

В	具備多元邏輯思考、問題分析與解決之能力。 B Students will be able to identify, analyze and solve business				
Ь	problems using logical and critical thinking.				
	具備領導、溝通協調與團隊合作之能力。				
C	Students will be able to demonstrate effective leadership,				
	communication, coordination and teamwork skills.				
	具備國際視野以及外語溝通的能力。				
D	Students will be able to communicate in foreign languages and				
	have an awareness on global and cultural diversity issues.				
	具備創新、創業之思維與能力。				
E	To build a the concept and ability for innovation and				
	entrepreneurship				
_	具備服務設計與產業分析之能力。				
F	Students will be able to demonstrate the advanced abilities for				
	service design and industry analysis.				
	具備國際企業倫理之素養。				
G	Students will be able to identify and understand the importance				
	of ethical decision making for international business.				
圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated					
課程大綱					
Course Outline					
國際金融市場之基本架構					
國際匯兌市場					
國際貨幣之期貨市場運作					
外匯選擇權市場 歐元市場及海外銀行之運作					
1	國際債券市場				
國際金融中心—紐約、倫敦、日本之介紹					
	資源需求評估(師資專長之聘任、儀器設備的配合・・・等)				
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)					
投影機					
課程要求和教學方式之建議					
Course Requirements and Suggested Teaching Methods					
講授、個案研究, 與學期研究報告。					
	其他				
	Miscellaneous				