



課 綱 Course Outline  
企業管理學系碩士班

中文課程名稱 Course Name in Chinese	財務管理研討				
英文課程名稱 Course Name in English	Seminar in Financial Management				
科目代碼 Course Code	BM__5250Z	班 別 Degree	碩專班 Master' s program		
修別 Type	必修 Required	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite	會計、統計、經濟				
課程目標 Course Objectives					
提供企管碩士學程專班學生財務管理(公司理財)的理論及實務基礎。					
系教育目標 Dept.' s Education Objectives					
1	培養具國際觀與現代管理專業之企業經理人 Cultivating international perspectives and modern management expertise of corporate managers.				
2	培養企業創新與管理能力之專業經理人 Cultivating professional managers and management capabilities of Enterprise Innovation				
3	培養理論與本土實務分析運用能力之專業經理人 Cultivating theoretical and practical analysis of the ability to use local professional managers				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備企業管理理論的核心專業知識 Having core business management theory expertise			○	
B	具備邏輯思考與企業經營管理問題解決的能力 Having ability to think logically and business management problem solving			○	
C	具備領導、溝通協調與團隊運作的能力 Having leadership, the ability to communicate and coordinate operations with the team			○	

D	具備資訊科技之妥善運用能力，以培育企業經營之運籌帷幄 Having ability to use information technology appropriately to foster business of strategizin	●
E	具備企業倫理以奠定經營觀念之認知與堅持 Having business ethics in order to lay the concept of cognitive operations and persistence	●
圖示說明Illustration：● 高度相關 Highly correlated ○中度相關 Moderately correlated		
課程大綱 Course Outline		
<p>由投資、融資及股利政策三方面，討論如何創造公司的價值，提高股價， 進 而帶給股東最大的財富。</p> <ol style="list-style-type: none"> <li>1. 財務管理的介紹</li> <li>2. 營運資金管理</li> <li>3. 基本評價理論</li> <li>4. 投資決策</li> <li>5. 融資決策</li> <li>6. 股利決策</li> <li>7. 財務管理專題</li> </ol>		
<p>資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)</p>		
<p>會計、企管及財管及經濟學教授。 IBM PC &amp; 電腦軟體</p>		
<p>課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods</p>		
報告、筆試。		
<p>其他 Miscellaneous</p>		