



# 課 綱 Course Outline

## 經濟學系學士班

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| 中文課程名稱<br>Course Name in Chinese   | 經濟學原理-個體篇  |                  |                    |  |     |
| 英文課程名稱<br>Course Name in English   | Principles of Economics-Micro Part   |                  |                    |  |     |
| 科目代碼<br>Course Code  | EC__10000  | 班 別<br>Degree    | 學士班<br>Bachelor' s |  |     |
| 修別<br>Type   | 學程<br>Program  | 學分數<br>Credit(s) | 3.0                | 時 數<br>Hour(s)   | 3.0 |
| 先修課程<br>Prerequisite   | 無。   |                  |                    |  |     |
| 課程目標<br>Course Objectives  |  |                  |                    |  |     |
| 基本經濟學原理乃當前現代國民應具備之知識，亦為其他許多商學院及管理學院科目之基礎先修學科。本課程目標即為同學提供良好基礎，充實其知識，使更了解經濟社會現象。 |  |                  |                    |  |     |
| 系教育目標<br>Dept.'s Education Objectives  |  |                  |                    |  |     |
| 1  | 培育具專業知識與實務發展潛力的優秀經濟人才。<br>Educate students to be equipped with professional knowledge and empirical skills in economics                        |                  |                    |  |     |
| 系專業能力<br>Basic Learning Outcomes   |  |                  |                    | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A  | 數理分析能力：應用數學與賽局理論分析與解決經濟議題的能力。<br>Mathematical analysis skills: application of mathematical theories and game theory to analyze economic issues |                  |                    | ●  |     |
| B  | 實證經濟分析能力：善用資訊科技進行資訊蒐集、資料統計與計量分析<br>Empirical analysis skills: application of statistics and econometrics in data collection and examination    |                  |                    |  |     |
| C  | 微觀經濟之闡釋能力：通曉個體經濟學相關的理論與應用。<br>Microeconomic perspective: understanding of microeconomic theories and relevant application                      |                  |                    | ●  |     |
| D  | 宏觀經濟之闡釋能力：通曉總體經濟學相關的理論與應用。<br>Macroeconomic perspective: understanding of macroeconomic theories and relevant application                      |                  |                    |  |     |

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| E  | 樂活能力：具備適應現代社會的學養以及就業能力。<br>Employment opportunities: capabilities of working on important policy and decision challenges in business and government | ● |
| 圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated   |   |   |
| 課程大綱<br>Course Outline   |   |   |
| 一、經濟學的意義及經濟問題的本質<br>二、供給與需求、成交量與價格的決定<br>三、邊際分析的概念、最有利產量與價格<br>四、生產資源投入量與生產成本<br>五、需求彈性、需求曲線與無異曲線<br>六、消費者均衡<br>七、完全競爭市場及生產者均衡<br>八、獨佔性市場及不完全競爭市場<br>九、市場機能的缺失與補救<br>十、生產要素的訂價及成交量<br>十一、產業規範與反壟斷政策<br>十二、環保、資源保育及租稅影響 |   |   |
| 資源需求評估（師資專長之聘任、儀器設備的配合．．．等）<br>Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)  |   |   |
| 課程要求和教學方式之建議<br>Course Requirements and Suggested Teaching Methods   |   |   |
| 本課程以講授方式進行。  |   |   |
| 其他<br>Miscellaneous  |   |   |
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