國立東華大學

課　綱　Course Outline
人文社會科學學院亞太區域研究博士班博士班

中文課程名稱 Course Name in Chinese	社會科學研究法				
英文課程名稱 Course Name in English	Research Methods of Social Science Studies				
科目代碼 Course Code	APRSD0400	班　別 Degree		博士班 Ph.D.	
修別 Type	必修 Required	學分數 Credit(s)	3.0	時　數 Hour(s)	3.0
先修課程 Prerequisite					

<table>
<tr><td colspan="3" align="center">課程目標
Course Objectives</td></tr>
<tr><td colspan="2">To enhance student's abilities to collect first-hand data from the field
To formulate possible research methods for Ph.D. dissertation study
To observe and understand the society of Taiwan</td><td></td></tr>
<tr><td colspan="2" align="center">系專業能力

Basic Learning Outcomes</td><td>課程目標與系專業能力相關性
Correlation between Course Objectives and Dept.'s Education Objectives</td></tr>
<tr><td>A</td><td>具有亞太區域研究與掌握專業趨勢發展的能力
Ability to research and master the development of professional trends in the Asia-Pacific region</td><td></td></tr>
<tr><td>B</td><td>具有跨國政治經濟與社會文化學術研究的能力
Capable of transnational political, economic, social and cultural academic research</td><td></td></tr>
<tr><td>C</td><td>具備運用理論方法、綜合分析、邏輯推理與論文撰寫能力
Ability to use theoretical methods, comprehensive analysis, logical reasoning and thesis writing</td><td></td></tr>
<tr><td>D</td><td>具有國際社會多元價值議題、亞太區域議題整合的能力
Ability to integrate multiple values in the international community and integrate issues in the Asia-Pacific region</td><td></td></tr>
<tr><td>E</td><td>具有區域駐點與獨立進行以亞太區域為主體之研究教學能力
Ability to have a regional presence and independently conduct research and teaching mainly in the Asia-Pacific region</td><td></td></tr>
<tr><td colspan="3">圖示說明Illustration：● 高度相關 Highly correlated ○中度相關 Moderately correlated</td></tr>
<tr><td colspan="3" align="center">課程大綱
Course Outline</td></tr>
</table>

The course is an introduction to social research methods and will emphasize topics: literature review, data collection via in-depth interviewing, questionnaire design, descriptive and referential statistical analysis. As social science research is a craft, it takes practice to do it well. Students have opportunities to learn by doing in all aspects for this course, including in-depth interviewing, questionnaire and SPSS practices. A designed field trip will be arranged for understanding the society of Taiwan.

資源需求評估（師資專長之聘任、儀器設備的配合···等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

Computer Room

Textbook:
Neumann, William Lawrence (2011), Social Research Methods: Qualitative and Quantitative Approach, seventh edition, published by Pearson, Boston, MA
Alan Agresti and Barbara Finlay (2009), Statistical Methods for the Social Sciences, international edition, published by Prentice Hall International, INC., NJ

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

Lecture and Field Trip

其他
Miscellaneous