



## 課 綱 Course Outline

### 國際企業學系碩士班一般組

|   |  |                  |                  |  |     |
|---|--|------------------|------------------|--|-----|
| 中文課程名稱<br>Course Name in Chinese                                | 國際金融市場   |                  |                  |  |     |
| 英文課程名稱<br>Course Name in English                                | International Financial Markets  |                  |                  |  |     |
| 科目代碼<br>Course Code   | IB__60400  | 班 別<br>Degree    | 碩士班<br>Master' s |  |     |
| 修別<br>Type  | 選修<br>Elective   | 學分數<br>Credit(s) | 3.0              | 時 數<br>Hour(s)   | 3.0 |
| 先修課程<br>Prerequisite  | 無  |                  |                  |  |     |
| 課程目標<br>Course Objectives                                       |  |                  |                  |  |     |
| 本課之目標在於提高學生對國際金融市場之瞭解, 進而能認識如何運用國際金融市場作為<br>短期資金籌措, 投資及風險分散的運作方 |  |                  |                  |  |     |
| 系教育目標<br>Dept.' s Education Objectives                          |  |                  |                  |  |     |
| 1   | 培養具國際企業知識之高階管理人才。<br>Build a foundation of international business knowledge to prepare students for being higher-level managers.         |                  |                  |  |     |
| 2   | 培養具創新思維與創業能力之高階管理人才。<br>Build a foundation of innovation and entrepreneurship to prepare students for being higher-level managers.       |                  |                  |  |     |
| 3   | 培養具服務業經營能力之高階管理人才。<br>Create a managerial ability in Service industry for advanced managers.   |                  |                  |  |     |
| 4   | 培養在地經營理念之高階管理人才。<br>Offer a program with an emphasis on higher-level management philosophy responsive to the Taiwanese business context. |                  |                  |  |     |
| 系專業能力<br>Basic Learning Outcomes                                |  |                  |                  | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A   | 具備國際企業管理之進階知識與能力<br>Students will have advanced knowledge of international business.   |                  |                  | ●  |     |

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|---|--|---|
| B | 具備多元邏輯思考、問題分析與解決之能力。<br>Students will be able to identify, analyze and solve business problems using logical and critical thinking.          | ● |
| C | 具備領導、溝通協調與團隊合作之能力。<br>Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.            | ● |
| D | 具備國際視野以及外語溝通的能力。<br>Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues. | ● |
| E | 具備創新、創業之思維與能力。<br>To build a the concept and ability for innovation and entrepreneurship   | ● |
| F | 具備服務設計與產業分析之能力。<br>Students will be able to demonstrate the advanced abilities for service design and industry analysis.                     | ● |
| G | 具備國際企業倫理之素養。<br>Students will be able to identify and understand the importance of ethical decision making for international business.       | ○ |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

### 課程大綱 Course Outline

國際金融市場之基本架構  
國際匯兌市場  
國際貨幣之期貨市場運作  
外匯選擇權市場  
歐元市場及海外銀行之運作  
國際債券市場  
國際金融中心—紐約、倫敦、日本之介紹

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

投影機

### 課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods

講授、個案研究, 與學期研究報告。

### 其他 Miscellaneous