



## 課 綱 Course Outline

國際企業學系碩士班國際組

中文課程名稱 Course Name in Chinese	國際金融市場				
英文課程名稱 Course Name in English	International Financial Markets				
科目代碼 Course Code	IB_M0240	班 別 Degree	碩士班 Master's		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
<p>The aim of this class is to assist students in understanding following topics.</p> <ul style="list-style-type: none"> <li>- Understand history of international financial systems and institutions.</li> <li>- Understand theories and development in global financial system.</li> <li>- Introduce financial instruments and related issues and foster students to be capable of practical skills.</li> <li>- Understand the newly development in international financial markets, such as private equity, hedge fund and venture capital.</li> </ul>					
系教育目標 Dept.'s Education Objectives					
1	培養具國際企業知識之高階管理人才。 Build a foundation of international business knowledge to prepare students for being higher-level managers.				
2	培養創新與傑出之高階管理人才。 Prepare students for being innovative and excellent higher-level managers.				
3	培養優秀國際服務業高階管理人才。 Offer a program with an emphasis on proficiency in higher-level management of international service business.				
4	培養在地經營理念之高階管理人才。 Offer a program with an emphasis on higher-level management philosophy responsive to the Taiwanese business context				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	

A	具備國際企業管理之進階知識。 Students will have advanced knowledge of international business.	●
B	具備多元邏輯思考、問題分析與解決之能力。 Students will be able to identify, analyze and solve business problems using logical and critical thinking.	○
C	具備領導、溝通協調與團隊合作之能力。 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	
D	具備國際視野以及外語溝通的能力。 Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues.	●
E	具備跨國企業進階經營管理之能力。 Students will be able to demonstrate the advanced managerial skills for international business.	●
F	培養進階資訊科技運用之能力。 Students will be able to demonstrate proficiency in use of advanced information technology.	○
G	培養國際企業倫理之素養。 Students will be able to identify and understand the importance of ethical decision making for international business.	

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

- 1 Course Introduction
- 2 Introduction to Eurocurrency markets
- 3 Eurobond markets
- 4 International equity markets
- 5 Foreign exchange and exchange rate
- 6 Foreign exchange markets
- 7 Theories of international parity
- 8 Foreign exchange rate forecasting (I)
- 9 Midterm exam
- 10 Foreign exchange rate forecasting (II)
- 11 Foreign exchange forward markets
- 12 Foreign option markets
- 13 Swaps markets
- 14 International assets pricing
- 15 International bond investments
- 16 International stock investments
- 17 International investment portfolio
- 18 Final exam

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

- Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)
1. Fabozzi, Frank J. and Frank J. Jones, Foundations of Global Financial Markets and Institutions, The MIT Press, 2019.
  2. Grabbe, J. Olin, International Financial Markets, Pearson Education, 1995.
  3. Outside reading: Wall Street Journal, New York Times, Financial Times, Business Week, Fortune, Money, and Forbes

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods
其他 Miscellaneous