



課 綱 Course Outline  
運籌管理研究所碩士班一般組

中文課程名稱 Course Name in Chinese	商業物流管理				
英文課程名稱 Course Name in English	Business Logistics Management				
科目代碼 Course Code	GSLM50200	班 別 Degree	碩士班 Master' s		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
The course provides an introduction to the concepts and analytic methods that are useful in understanding the management of business logistics.					
系教育目標 Dept.' s Education Objectives					
1	培養具備管理科學與運籌供應鏈知識能力之專業人才。 To nurture professionals with knowledge and skills in management science, logistics, and supply chain management				
2	培養具備邏輯思考與決策分析能力之管理專業人才。 To nurture management professionals with logical thinking and analytical decision skills				
3	培養具備國際溝通與簡報能力之專業人才 To nurture bilingual professionals with communication and presentation skills				
4	培養具有國際視野與在地經驗之運籌管理專才。 To nurture professionals in logistics management with global vision and local experience				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	基礎運籌、供應鏈管理知識 Foundations on logistics and supply chain management			●	
B	運籌系統管理知識 Knowledge on logistics system management			●	

C	運籌工具方法知識 Knowledge on analytical tools and methodologies in logistics	○
D	語文表達能力 Language and communication skills	●
圖示說明Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
The focus of this course includes all or part of the following activities: purchasing, transportation, warehousing, inventory management, maintenance, order processing, product scheduling, materials handling, packaging, and customer service standard		
資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等) Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
師資以具有企管、物流或工業工程博士學位並具備商業物流管理背景者為適		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		
1. The class will be in a lecture orientation. 2. The topics of the class will mainly follow the textbook. 3. The supplementary material will indicated in the class.		
其他 Miscellaneous		