



課 綱 Course Outline
觀光暨休閒遊憩學系學士班

中文課程名稱 Course Name in Chinese	休閒活動領導				
英文課程名稱 Course Name in English	Recreation Activities Leadership				
科目代碼 Course Code	TRLS20120	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite	休閒遊憩學				
課程目標 Course Objectives					
<p>一、學習領導能力技能。</p> <p>二、學習休閒活動管理與休閒危機管理。</p> <p>三、瞭解領導者的特質與原則。</p> <p>四、學習溝通能力與技巧。</p>					
系教育目標 Dept.' s Education Objectives					
1	<p>培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism, recreation and leisure industries.</p>				
2	<p>培養理論與本土實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism, recreation and leisure industries.</p>				
3	<p>培養創新且優秀之觀光休憩人才 To Prepare students for being innovative and excellent managers on tourism, recreation and leisure industries.</p>				
4	<p>重視人格教育與培養服務精神 To Emphasis on personality education to develop services spirit.</p>				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	<p>對觀光休閒遊憩產業有基本的認識 To Have a basic knowledge on tourism、recreation and leisure industries.</p>				●

B	具備邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking.	○
C	具備領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	●
D	培養國際視野以及外語專業的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	○
E	善用資訊科技進行資訊蒐集、分析與統整 To Use of technology for information gathering, analysis and integration.	
F	能了解觀光休憩相關政策與策略所需之專業能力 To Have professional abilities to appreciate tourism and leisure-related strategies and policies.	

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱
Course Outline

- 一、領導特質、能力、技巧。
- 二、領導理論與型態。
- 三、領導的溝通能力與技巧。
- 四、團體領導和團體經營
- 五、衝突產生的因素與衝突管理。
- 六、休閒行為管理與動機。
- 七、休閒活動管理與休閒危機管理。

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

無

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

本課程將結合老師授課(lecture)，討論(discussion)，課堂活動(in-class activity)與模擬(simulation)等諸型式來進行。為增進學習效果，老師要求同學每次上課前預習(含課後複習)當週指定之閱讀進度與完成指定之作業。

其他
Miscellaneous