



課 綱 Course Outline  
觀光暨休閒遊憩學系學士班

|  |   |                  |                    |  |     |
|--|---|------------------|--------------------|--|-----|
| 中文課程名稱<br>Course Name in Chinese       | 休閒遊憩學   |                  |                    |  |     |
| 英文課程名稱<br>Course Name in English       | Foundation of Leisure and Recreation  |                  |                    |  |     |
| 科目代碼<br>Course Code                    | TRLS10000   | 班 別<br>Degree    | 學士班<br>Bachelor' s |  |     |
| 修別<br>Type                             | 學程<br>Program   | 學分數<br>Credit(s) | 3.0                | 時 數<br>Hour(s)   | 3.0 |
| 先修課程<br>Prerequisite                   |   |                  |                    |  |     |
| 課程目標<br>Course Objectives              |   |                  |                    |  |     |
| 本課程之主要目的是提供學生基本休閒遊憩觀念和相關知識瞭解           |   |                  |                    |  |     |
| 系教育目標<br>Dept.' s Education Objectives |   |                  |                    |  |     |
| 1                                      | 培養具國際觀之觀光休憩專業人才<br>To Build a foundation of global perspective to prepare students for being managers on tourism, recreation and leisure industries.  |                  |                    |  |     |
| 2                                      | 培養理論與本土實務兼備之觀光休憩人才<br>To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism, recreation and leisure industries. |                  |                    |  |     |
| 3                                      | 培養創新且優秀之觀光休憩人才<br>To Prepare students for being innovative and excellent managers on tourism, recreation and leisure industries.  |                  |                    |  |     |
| 4                                      | 重視人格教育與培養服務精神<br>To Emphasis on personality education to develop services spirit.   |                  |                    |  |     |
| 系專業能力<br>Basic Learning Outcomes       |   |                  |                    | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A                                      | 對觀光休閒遊憩產業有基本的認識<br>To Have a basic knowledge on tourism、recreation and leisure industries.  |                  |                    | ●  |     |
| B                                      | 具備邏輯思考、問題分析與解決的能力<br>Students will be able to identify, analyze and solve business problems with logical thinking.  |                  |                    | ○  |     |

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| C | 具備領導、溝通協調與團隊合作的能力<br>Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.                |   |
| D | 培養國際視野以及外語專業的能力<br>Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues. |   |
| E | 善用資訊科技進行資訊蒐集、分析與統整<br>To Use of technology for information gathering, analysis and integration.   | ● |
| F | 能了解觀光休憩相關政策與策略所需之專業能力<br>To Have professional abilities to appreciate tourism and leisure-related strategies and policies.                      | ○ |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

- 一、休閒遊憩之基本定義
- 二、休閒遊憩的起源與觀點
- 三、休閒遊憩分類類型與內涵
- 四、遊戲與競技遊戲的意義
- 五、影響休閒遊憩的因素
- 六、休閒遊憩活動的企畫與未來
- 七、休閒遊憩活動企畫報告

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

本課程將結合老師授課(lecture)，討論(discussion)等諸型式來進行。為增進學習效果，老師要求同學每次上課前預習(含課後複習)當週指定之閱讀進度與完成指定之作業。

其他  
Miscellaneous