



課 綱 Course Outline  
公共行政學系學士班

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| 中文課程名稱<br>Course Name in Chinese       | 公共政策  |                  |                    |  |     |
| 英文課程名稱<br>Course Name in English       | Public Policy   |                  |                    |  |     |
| 科目代碼<br>Course Code                    | PA__30250   | 班 別<br>Degree    | 學士班<br>Bachelor' s |  |     |
| 修別<br>Type                             | 學程<br>Program   | 學分數<br>Credit(s) | 3.0                | 時 數<br>Hour(s)   | 3.0 |
| 先修課程<br>Prerequisite                   |   |                  |                    |  |     |
| 課程目標<br>Course Objectives              |   |                  |                    |  |     |
| 瞭解公共政策基本理論，建立公共事務實務分析的基本能力             |   |                  |                    |  |     |
| 系教育目標<br>Dept.' s Education Objectives |   |                  |                    |  |     |
| 1                                      | 培育公、私部門領導統御與學術研究人才<br>Leadership and Research Capacity for the Public and Private Sectors   |                  |                    |  |     |
| 2                                      | 培育理論與實務能力兼具之公共事務人才<br>Theoretical and Pragmatic Abilities for Public Affairs  |                  |                    |  |     |
| 3                                      | 培育具備在地實踐及國際視野之政策諮詢人才<br>Local and Global Visions for Policy Advisory  |                  |                    |  |     |
| 系專業能力<br>Basic Learning Outcomes       |   |                  |                    | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A                                      | 培養具備公共行政之理論知識與實務能力<br>Establishing the Theoretical Foundations and Building Pragmatic Public Administration Capabilities            |                  |                    | ●  |     |
| B                                      | 培養具備公共政策之規劃、制訂、執行、評估與議題發掘能力<br>Building Capabilities to Policy Planning, Formulation, Implementation, Evaluation, and Probing Issue |                  |                    | ●  |     |
| C                                      | 培養具備全球暨區域政經議題之基本知識<br>Basic Knowledge for Global and Regional Political and Economic Issues   |                  |                    |  |     |
| D                                      | 培養具備社會科學研究之基礎理論知識與實證能力<br>Social Science Theoretical Foundations and Pragmatic Capacity   |                  |                    | ●  |     |

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| E  | 培養具備良好人際溝通與團隊合作之公民素養<br>Civic Education for Good Interpersonal Communication and Teamwork Cooperation | ○ |
| 圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated   |   |   |
| 課程大綱<br>Course Outline   |   |   |
| 一、簡介；政治學/行政學與公共政策。<br>二、社會科學與政策科學；政府失靈與市場失靈。<br>三、公共政策分析模型。政策過程與利害關係。<br>四、政策問題的建構。政策論證與論述。<br>五、政策網絡與政策社群。政策方案的預測與推介。<br>六、政策規劃與設計。<br>七、議程設定。政策合法化。<br>八、政策執行。政策工具。<br>九、政策評估。政策變遷。<br>十、政策學習與政策知識的運用。 |   |   |
| 資源需求評估（師資專長之聘任、儀器設備的配合．．．等）<br>Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)  |   |   |
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| 課程要求和教學方式之建議<br>Course Requirements and Suggested Teaching Methods   |   |   |
| 以理論為主，以實務為輔。   |   |   |
| 其他<br>Miscellaneous  |   |   |
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