



課 綱 Course Outline
通識教育中心學士班

中文課程名稱 Course Name in Chinese	英語導覽解說				
英文課程名稱 Course Name in English	English for Guided Tour and Interpretation				
科目代碼 Course Code	GC_62460	班 別 Degree	學士班 Bachelor's		
修別 Type	選修 Elective	學分數 Credit(s)	2.0	時 數 Hour(s)	2.0
先修課程 Prerequisite	無 NO				
課程目標 Course Objectives					
<p>1. 熟悉觀光產業術語及辭彙 To be familiar with the usage and vocabulary in the tourism industry ;</p> <p>2. 能導覽與解說花蓮重要景點 To interpret and explain main tourist sites in Hualien; ;</p> <p>3. 瞭解觀光餐旅產業的發展與趨勢 To understand the development and trends in the tourism and hospitality industry. °</p>					
(校)教育目標 Objectives of General Education					
1	在地關懷與全球視野 Develop domestic and global perspectives				
2	人文素養與科學知識 Achieve humanistic values and scientific literacy				
3	全人健康與永續創新 Holistic Wellness and Sustainable Innovation				
(校)核心能力 Learning Outcomes				課程目標與校核心能力相關性 Correlation between Course Objectives and Basic Learning Outcomes	
A	自主學習與創新思考 Autonomous Learning and Creative Thinking				
B	康健身心 Physical Fitness and Mental Balance				
C	互動、溝通與解決問題 Interactive Communication and Problem Solving				

D	情藝美感 Artistic Feeling and Aesthetic Perception	
E	文化素養與尊重差異 Cultural Literacy and Respect for Differences	●
F	在地關懷與公民責任 Local Commitment and Civic Responsibility	
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
<p>本課程幫助同學學會導覽解說中正確單字與辭彙的使用。透過參觀實習的安排，讓同學實際演練；並將學習成果於期末的團體報告中呈現出來。</p> <p>This course helps students learn how to use vocabulary and phrases properly in a guided tour. Students can learn practically in the field trips and present their learning outcomes in group projects.</p>		
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
<p>教學相關之影像、電腦、網路及其它資源教室的設備</p> <p>Teaching-related video, computer, Internet access, and other facilities.</p>		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		
<p>課程除講授外，可運用所有能協助學生的輔助器材進行課程。</p> <p>Lectures and any other facilities for student</p>		
其他 Miscellaneous		