



課 綱 Course Outline

民族語言與傳播學系學士班

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| 中文課程名稱 Course Name in Chinese | 新聞採訪與寫作 | | | | |
| 英文課程名稱 Course Name in English | News Reporting and Writing | | | | |
| 科目代碼 Course Code | LCI_22700 | 班 別 Degree | 學士班 Bachelor' s | | |
| 修別 Type | 學程 Program | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 |
| 先修課程 Prerequisite | 無 | | | | |
| 課程目標 Course Objectives | | | | | |
| (一) 透過對新聞採訪寫作理論與實作的分析解說，訓練學生新聞採訪寫作的知識與技巧。 (二) 培養學生從事新聞事業、擔任記者工作時的基礎知能，增強學生的新聞採訪寫作能力。 (三) 俾使學生具備基礎專業知能，進而勝任新聞記者等事業的新聞採訪寫作工作。 | | | | | |
| 系教育目標 Dept.'s Education Objectives | | | | | |
| 1 | 培育增進原住民族語言文化傳承之人才。 To foster intellectuals with a broad understanding of Indigenous culture, history and languages. | | | | |
| 2 | 培育兼具原住民族傳播理論與實踐知能之人才。 To foster intellectuals who master indigenous communication theory and community/social practice. | | | | |
| 3 | 培育具備多元文化認知及關懷之語言與傳播人才。 To foster intellectuals with an insightful perspective of multiculturalism, cultural pluralism and intercultural communication. | | | | |
| 系專業能力 Basic Learning Outcomes | | | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives | |
| A | 具備原住民族語言文化涵養及語文研究能力之基礎。 To acquire ability to appreciate indigenous languages/culture and to conduct cultural studies. | | | | |
| B | 具備原住民族語文應用能力。 To acquire ability to express indigenous language and culture. | | | | |

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| C | 具備傳播理論及媒體實務能力。 To acquire ability to interpret communication theory and to engage media production. | ● |
| D | 具備原住民族文化傳播及議題探討能力。 To acquire ability to debate key issues of indigenous cultural communication. | ○ |
| E | 具備整合原住民族語文及傳播知能之實踐能力。 To acquire collaborative abilities to apply the knowledge of indigenous language, culture and communication. | |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱
Course Outline

- 一 緒論
- 二、新聞要素、新聞結構與類型
- 三、如何解讀新聞
- 四、解剖採訪：技巧與該問什麼問題
- 五、導言寫作
- 六、新聞與數字
- 七、會場新聞採寫
- 八、廣電新聞
- 九、採訪技巧
- 十、專題報導
- 十一、媒體組織與運

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

新聞專業教師

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

上課方式：教師授課、採訪工作考核、新聞撰寫、新聞企劃能力

其他
Miscellaneous