



課 綱 Course Outline  
管理學院學士班

|  |  |                  |                    |  |     |
|--|--|------------------|--------------------|--|-----|
| 中文課程名稱<br>Course Name in Chinese   | 企業倫理講座   |                  |                    |  |     |
| 英文課程名稱<br>Course Name in English   | Business Ethics Seminar  |                  |                    |  |     |
| 科目代碼<br>Course Code  | CM_10010   | 班 別<br>Degree    | 學士班<br>Bachelor' s |  |     |
| 修別<br>Type   | 學程<br>Program  | 學分數<br>Credit(s) | 2.0                | 時 數<br>Hour(s)   | 2.0 |
| 先修課程<br>Prerequisite   |  |                  |                    |  |     |
| 課程目標<br>Course Objectives  |  |                  |                    |  |     |
| The overall objective of this course is to enhance students' ethical awareness and appreciation of the complexity of ethical decision making in business organizations, to develop students' analytical skills for understanding and resolving ethical issues, and to facilitate student self-understanding of themselves as ethical agents. |  |                  |                    |  |     |
| 院教育目標<br>College.'s Education Objectives   |  |                  |                    |  |     |
| 1  | 培養能夠整合多元知識，具有決策分析能力以及擁有國際視野的傑出經營管理與學術研究人才<br>To equip students with the abilities to integrate diverse knowledge and culture, with decision analysis capabilities and international perspective of excellent management and research |                  |                    |  |     |
| 院基本素養與核心能力<br>College Basic Learning Outcomes  |  |                  |                    | 課程目標與院基本素養與核心能力<br>Correlation between Course Objectives and Basic Learning Outcomes |     |
| A  | 完備的商學與管理基礎知識。<br>Sound basic knowledge of business and management  |                  |                    | ○  |     |
| B  | 運用理性分析與創新思維從事問題解決。<br>Ability to utilize rational and creative critical thinking in problem solving  |                  |                    | ●  |     |
| C  | 專業外語能力。<br>Professional foreign language skills  |                  |                    | ○  |     |
| 圖示說明Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated   |  |                  |                    |  |     |
| 課程大綱<br>Course Outline   |  |                  |                    |  |     |
| This course is designed to provide students with opportunities to apply ethical  |  |                  |                    |  |     |

reasoning to the demands of business management. We will analyze select readings and case studies to explore key ethical principles and the various ways in which business practitioners and ethical theorists address the issues that commonly arise in the business world.

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

1. Meaningful Participation
2. Special Topic Speeches & Assignments
3. Term Project
4. Comprehensive Exam

其他  
Miscellaneous