



課 綱 Course Outline  
觀光暨休閒遊憩學系碩士班一般組

中文課程名稱 Course Name in Chinese	專題講座(一)				
英文課程名稱 Course Name in English	Special Topics in Seminar (I)				
科目代碼 Course Code	TRLS51990	班 別 Degree	碩士班 Master' s		
修別 Type	必修 Required	學分數 Credit(s)	1.0	時 數 Hour(s)	2.0
先修課程 Prerequisite					
課程目標 Course Objectives					
課程設計主要是以深度休閒體驗研究、資源基礎導向之觀光研究、休閒遊憩行為研究與觀光旅遊市場研究等不同專業領域的視點及方法，探討休閒遊憩與觀光相關之議題，由邀請國內外學者專家蒞校進行講座活動，拓展學生研究領域與加強跨領域的交流。					
系教育目標 Dept.' s Education Objectives					
1	培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism, recreation and leisure industries.				
2	培養理論與實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism, recreation and leisure industries.				
3	培養創新之觀光休憩研發與規劃人才 To Prepare students for being innovative and excellent managers on tourism, recreation and leisure industries.				
4	重視人格教育與培養服務及團隊精神 To Emphasis on personality education to develop services and team spirit.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備觀光、休閒、遊憩之理論的進階知識 To Have advanced knowledge on tourism、recreation and leisure.			○	

B	具備多元邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking.	○
C	具備跨文化領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	
D	具備國際視野以及外語溝通的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	○
E	善用資訊科技進行資訊搜尋、分析與統整 To Use of technology for information gathering, analysis and integration.	○
F	熟悉「深度遊憩體驗」之經營與規劃的觀光休憩知識 To Develop "deep recreation experience" of tourism and recreation management and planning knowledge.	○
G	熟悉「關懷社群健康」之經營與規劃的觀光休憩知識 To Develop "Caring for the Community Health" of tourism and recreation management and planning knowledge	○
H	熟悉「強調資源永續」之經營與規劃的觀光休憩知識 To Develop "emphasis on sustainable resource" of tourism and recreation management and planning knowledge.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

- 一、觀光與休閒遊憩人力需求講座
- 二、觀光餐旅研究講座
- 三、休閒遊憩研究講座
- 四、深度休閒遊憩體驗講座
- 五、資源基礎導向知觀光遊憩講座
- 六、生態旅遊與永續觀光講座。
- 七、休閒旅遊之衝擊分析講座。
- 八、觀光餐旅產業經營講座。
- 九、全球化觀光遊憩發展趨勢講座。
- 十、跨文化觀光遊憩發展講座。

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

筆電、單槍等教學播放設備

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

進行課堂講授與學生分組報

其他  
Miscellaneous