



課 綱 Course Outline
觀光暨休閒遊憩學系碩士班一般組

中文課程名稱 Course Name in Chinese	專題講座(二)				
英文課程名稱 Course Name in English	Special Topics in Seminar (II)				
科目代碼 Course Code	TRLS52030	班 別 Degree	碩士班 Master' s		
修別 Type	必修 Required	學分數 Credit(s)	1.0	時 數 Hour(s)	1.0
先修課程 Prerequisite					
課程目標 Course Objectives					
本課程主要目的為邀請校內與校外演講者帶領碩班學生了解有關觀光休閒遊憩研究相關的基本技巧，研究趨勢與產業現況。					
系教育目標 Dept.' s Education Objectives					
1	培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism, recreation and leisure industries.				
2	培養理論與實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism, recreation and leisure industries.				
3	培養創新之觀光休憩研發與規劃人才 To Prepare students for being innovative and excellent managers on tourism, recreation and leisure industries.				
4	重視人格教育與培養服務及團隊精神 To Emphasis on personality education to develop services and team spirit.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備觀光、休閒、遊憩之理論的進階知識 To Have advanced knowledge on tourism、recreation and leisure.			○	
B	具備多元邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking.			○	

C	具備跨文化領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	
D	具備國際視野以及外語溝通的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	○
E	善用資訊科技進行資訊搜尋、分析與統整 To Use of technology for information gathering, analysis and integration.	○
F	熟悉「深度遊憩體驗」之經營與規劃的觀光休憩知識 To Develop "deep recreation experience" of tourism and recreation management and planning knowledge.	○
G	熟悉「關懷社群健康」之經營與規劃的觀光休憩知識 To Develop "Caring for the Community Health" of tourism and recreation management and planning knowledge	○
H	熟悉「強調資源永續」之經營與規劃的觀光休憩知識 To Develop "emphasis on sustainable resource" of tourism and recreation management and planning knowledge.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱 Course Outline	
<p>本課程主要目的為邀請校內與校外演講者帶領碩班學生了解有關觀光休閒遊憩研究相關的基本技巧，研究趨勢與產業現況。課程內容包括：</p> <ul style="list-style-type: none"> - 認識觀光、休閒、遊憩多元研究議題 - 熟悉學術研究文獻的搜尋與整理方法 - 邀請國內外觀光休閒遊憩相關學者與業界人士演講 	
<p>資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)</p>	
數位講	
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods	
教學方法：課堂講述	
評量方式：心得報告	
其他 Miscellaneous	