



課 綱 Course Outline  
企業管理學系博士班經營管理組

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| 中文課程名稱<br>Course Name in Chinese  | 專題討論:企業管理專題研討(一)   |                  |               |   |     |
| 英文課程名稱<br>Course Name in English  | Seminar in Business Administration Special Topic( I )  |                  |               |   |     |
| 科目代碼<br>Course Code   | BM__76800  | 班 別<br>Degree    | 博士班<br>Ph. D. |   |     |
| 修別<br>Type  | 必修<br>Required   | 學分數<br>Credit(s) | 1.0           | 時 數<br>Hour(s)  | 2.0 |
| 先修課程<br>Prerequisite  |  |                  |               |   |     |
| 課程目標<br>Course Objectives   |  |                  |               |   |     |
| 讓研究生能多接觸外界的情況，不論是學術界其他學校的研究，或者是工業界目前的研發，使學生除了課本上的知識外，也能獲得不同領域及實務上的專業知識。 |  |                  |               |   |     |
| 系教育目標<br>Dept.'s Education Objectives                                   |  |                  |               |   |     |
| 1   | 培養具國際觀之經營管理人才<br>To develop managerial talent with a global perspective.                                       |                  |               |   |     |
| 2   | 培養具知識整合能力之經營管理人才<br>To develop managerial talent with knowledge integration abilities.                         |                  |               |   |     |
| 3   | 培養具先機掌握能力之經營管理人才<br>To develop managerial talent with initiative-seizing abilities.                            |                  |               |   |     |
| 4   | 培養具人文素養之經營管理人才<br>To develop managerial talent with humanism quality.  |                  |               |   |     |
| 系專業能力<br>Basic Learning Outcomes  |  |                  |               | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.'s Education Objectives |     |
| A   | 具備企業管理相關理論與應用的知識<br>Having knowledge of modern management theories and practices                               |                  |               | ●   |     |
| B   | 具備邏輯推演、獨立思考與問題解決的能力<br>Having capability of logical reasoning, independent thinking, and problem solving       |                  |               | ●   |     |
| C   | 具備學研產官重要議題與趨勢掌握的國際觀<br>Having global perspective on key issues in academia, research, industry, and government |                  |               | ●   |     |

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| D   | 具備專業與產業的倫理洞察力與堅持<br>Having insights and persistence of professional and industry ethics. | ● |
| 圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated  |  |   |
| 課程大綱<br>Course Outline  |  |   |
| 邀請學者專家到學校演講，學術界與工業界並重   |  |   |
| 資源需求評估（師資專長之聘任、儀器設備的配合．．．等）<br>Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.) |  |   |
| 每週邀請學者專家之演講費及差旅費  |  |   |
| 課程要求和教學方式之建議<br>Course Requirements and Suggested Teaching Methods  |  |   |
| 其他<br>Miscellaneous   |  |   |
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