



課 綱 Course Outline  
企業管理學系博士班經營管理組

中文課程名稱 Course Name in Chinese	企業倫理研討				
英文課程名稱 Course Name in English	Seminar in Business Ethics				
科目代碼 Course Code	BM_79940	班 別 Degree	博士班 Ph. D.		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
This course provides the core theories and practical concepts of business ethics. The course emphasizes the reality of today's global business community and shows that geography, culture, and time contribute to ethical concepts and constructs. A consequence is the necessity of ethical decision-making. The course seeks to help students recognize legal and moral issues, reason through the consequences of different courses of action, and promote social responsibility. The course emphasizes connections between topics such as ethical theories, legal responsibilities, the prioritization of stakeholders, and corporate social responsibility.					
系教育目標 Dept.'s Education Objectives					
1	培養具國際觀之經營管理人才 To develop managerial talent with a global perspective.				
2	培養具知識整合能力之經營管理人才 To develop managerial talent with knowledge integration abilities.				
3	培養具先機掌握能力之經營管理人才 To develop managerial talent with initiative-seizing abilities.				
4	培養具人文素養之經營管理人才 To develop managerial talent with humanism quality.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備企業管理相關理論與應用的知識 Having knowledge of modern management theories and practices			●	

B	具備邏輯推演、獨立思考與問題解決的能力 Having capability of logical reasoning, independent thinking, and problem solving	●
C	具備學研產官重要議題與趨勢掌握的國際觀 Having global perspective on key issues in academia, research, industry, and government	●
D	具備專業與產業的倫理洞察力與堅持 Having insights and persistence of professional and industry ethics.	●

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

- Introduction
- Why Ethics Matter
- Ethics from Antiquity to the Present
- Defining and Prioritizing Stakeholders
- Recognizing and Respecting the Rights of All
- Business Ethics in an Evolving Environment
- Contemporary Thoughts
- Case Studies
- Final Exam

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

電腦、單槍等

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

課堂講授、分組討論、作業、小組報告等

其他  
Miscellaneous