



課 綱 Course Outline
通識教育中心學士班

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| 中文課程名稱 Course Name in Chinese | 理財入門 | | | | |
| 英文課程名稱 Course Name in English | Introduction to Finance | | | | |
| 科目代碼 Course Code | GC_17900 | 班 別 Degree | 學士班 Bachelor's | | |
| 修別 Type | 選修 Elective | 學分數 Credit(s) | 2.0 | 時 數 Hour(s) | 2.0 |
| 先修課程 Prerequisite | 建議具備相關課程基礎：如台灣經濟發展導論、經濟商業文摘、認識企業、經濟與生活、經濟學、企業概論等 | | | | |
| 課程目標 Course Objectives | | | | | |
| 介紹個人理財的基本觀念以及台灣目前已有之理財工具與市場 | | | | | |
| (校)教育目標 Objectives of General Education | | | | | |
| 1 | 在地關懷與全球視野 Develop domestic and global perspectives | | | | |
| 2 | 人文素養與科學知識 Achieve humanistic values and scientific literacy | | | | |
| 3 | 全人健康與永續創新 Holistic Wellness and Sustainable Innovation | | | | |
| (校)核心能力 Learning Outcomes | | | | 課程目標與校核心能力相關性 Correlation between Course Objectives and Basic Learning Outcomes | |
| A | 自主學習與創新思考 Autonomous Learning and Creative Thinking | | | | ● |
| B | 康健身心 Physical Fitness and Mental Balance | | | | |
| C | 互動、溝通與解決問題 Interactive Communication and Problem Solving | | | | ● |
| D | 情藝美感 Artistic Feeling and Aesthetic Perception | | | | |
| E | 文化素養與尊重差異 Cultural Literacy and Respect for Differences | | | | |

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| F | 在地關懷與公民責任 Local Commitment and Civic Responsibility | ○ |
| 圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated | | |
| 課程大綱 Course Outline | | |
| 1. 時間價值 2. 個人財務與預算 3. 生涯規劃與財務規劃 4. 銀行存款與借款 5. 生命與財產保險 6. 房地產投資 7. 股票投資 8. 債券投資 | | |
| 資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.) | | |
| 具有財務經驗分析專家之教 | | |
| 課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods | | |
| 以生活實例為主，多利用報章雜誌之經濟報導 | | |
| 其他 Miscellaneous | | |
| 社會科學 | | |