國立東華大學

課　綱　Course Outline

人文社會科學學院亞太區域研究博士班博士班

中文課程名稱 Course Name in Chinese	國際企業倫理				
英文課程名稱 Course Name in English	International Business Ethics				
科目代碼 Course Code	APRSD2000	班　別 Degree	博士班 Ph.D.		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時　數 Hour(s)	3.0
先修課程 Prerequisite					

課程目標
Course Objectives

This course provides the core theories and practical concepts of business ethics. The course emphasizes the reality of today's global business community and shows that geography, culture, and time contribute to ethical concepts and constructs. A consequence is the necessity of ethical decision-making. The course seeks to help students recognize legal and moral issues, reason through the consequences of different courses of action, and promote social responsibility. The course emphasizes connections between topics such as ethical theories, legal responsibilities, the prioritization of stakeholders, and corporate social responsibility.

	系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具有亞太區域研究與掌握專業趨勢發展的能力 Ability to research and master the development of professional trends in the Asia-Pacific region	
B	具有跨國政治經濟與社會文化學術研究的能力 Capable of transnational political, economic, social and cultural academic research	
C	具備運用理論方法、綜合分析、邏輯推理與論文撰寫能力 Ability to use theoretical methods, comprehensive analysis, logical reasoning and thesis writing	
D	具有國際社會多元價值議題、亞太區域議題整合的能力 Ability to integrate multiple values in the international community and integrate issues in the Asia-Pacific region	

| E | 具有區域駐點與獨立進行以亞太區域為主體之研究教學能力 Ability to have a regional presence and independently conduct research and teaching mainly in the Asia-Pacific region | |

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

課程大綱
Course Outline

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1   Introduction
2   Why Ethics Matter
3   Ethics from Antiquity to the Present
4   Defining and Prioritizing Stakeholders
5   Three Special Stakeholders: Society, the Environment, and Government
6   The Impact of Culture and Time on Business Ethics
7   What Employers Owe Employees
8   What Employees Owe Employers
9   Case Study I
10   Recognizing and Respecting the Rights of All
11   Professions under the Microscope
12   Case Study II
13   Changing Work Environments and Future Trends
14   Business Ethics in an Evolving Environment
15   The Lives of Ethical Philosophers
16   Contemporary Thought Leaders
17   Case Study III
18   Final Exam

資源需求評估（師資專長之聘任、儀器設備的配合···等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

電腦、單槍等 Computer, Projector

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

1.課堂講授 lecture
2.分組討論 group discussion
3.作業 assignment
4.小組報告等 group presentation
etc.

其他
Miscellaneous