



課 綱 Course Outline  
公共行政學系碩士班

中文課程名稱 Course Name in Chinese	國際企業倫理				
英文課程名稱 Course Name in English	International Business Ethics				
科目代碼 Course Code	PUAD60400	班 別 Degree	碩士班 Master' s		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
This course provides the core theories and practical concepts of business ethics. The course emphasizes the reality of today' s global business community and shows that geography, culture, and time contribute to ethical concepts and constructs. A consequence is the necessity of ethical decision-making. The course seeks to help students recognize legal and moral issues, reason through the consequences of different courses of action, and promote social responsibility. The course emphasizes connections between topics such as ethical theories, legal responsibilities, the prioritization of stakeholders, and corporate social responsibility.					
系教育目標 Dept.' s Education Objectives					
1	培育公、私部門領導統御人才與學術研究人才 Leadership and Research Capacity for the Public and Private Sectors				
2	培育理論與實務能力兼具之公共事務人才 Theoretical and Pragmatic Abilities for Public Affair				
3	培育具備在地實踐及國際視野之政策諮詢人才 Local and Global Visions for Policy Advisory				
4	培育公共政策領域卓越研究人才 Fostering of talented persons in the field of public policy research				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備公共行政與政策規劃分析的理論基礎與評估能力 Establishing the Theoretical Foundations and Building the Evaluation Capabilities for Public Administration and Policy Planning Analysis			○	

B	具備國際化與全球化的國際政治經濟的理論基礎與評估能力 Establishing the Theoretical Foundations and Building Evaluation Capabilities for International Political Economy	●
C	具備理論分析的邏輯思考、問題分析與問題解決能力 Ability of Critical Thinking, Problem Analysis, and Problem-Solving	○
D	能夠對政策執行與規劃進行獨立研究與分析之能力 Ability of Independent Research and Analysis for Policy Implementation and Planning	○
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
This course provides an important opportunity for students to learn the core concepts of international business ethics and understand how to apply those concepts to their professional lives.		
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
電腦、投影佈幕		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		
Lecture、Group Discussion		
其他 Miscellaneous		