



課 綱 Course Outline
經濟學系博士班

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| 中文課程名稱 Course Name in Chinese | 產業經濟 (一) | | | | |
| 英文課程名稱 Course Name in English | Analysis in Industrial Economics (I) | | | | |
| 科目代碼 Course Code | EC__71900 | 班 別 Degree | 博士班 Ph. D. | | |
| 修別 Type | 選修 Elective | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 |
| 先修課程 Prerequisite | non | | | | |
| 課程目標 Course Objectives | | | | | |
| 為本系博士班之核心課題之一，研究市場結構，係本系博士班選修課程之一。 | | | | | |
| 課程大綱 Course Outline | | | | | |
| <p>1、 Main Focus : Market Structure</p> <p>(1) Competition and Monopoly</p> <p>(2) Merger Activity and Entry Barriers</p> <p>(3) Dominant Firm V.S. Competitive Fringe</p> <p>(4) Cartels:Oligopoly Joint Decision Making</p> <p>(5) Now Cooperative Oligopoly .</p> <p>(6) Product Differentiation & Monopolistic Competition</p> <p>(7) Industry Structure and Performance Business Practices</p> <p>(8) Strategic Behavior</p> <p>(9) Price Discrimination & Nonlinear Pricing</p> <p>(10) Vertical Integration & Vertical Restrictions</p> <p>(11) Intonation & Advertising. Dynamics Models & Mkt. Cheering</p> <p>(12) Recession Making over Time:Durability</p> <p>(13) Patent & Technological Chug Gove' t Policies</p> <p>(14) Antitrust LANs & Policy. 15.Regulation.</p> | | | | | |
| 資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等) Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.) | | | | | |
| 課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods | | | | | |
| 本課程以講授方式進行，輔以課堂討論。 | | | | | |
| 其他 Miscellaneous | | | | | |