



課 綱 Course Outline

公司理財碩士學位學程碩士班

中文課程名稱 Course Name in Chinese	行為財務學(三)-專題研討				
英文課程名稱 Course Name in English	Behavior Finance (Ⅲ) - Special Topics				
科目代碼 Course Code	MPCF52600	班 別 Degree	碩士班 Master' s		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
The class of Financial Economics is designed to provide the student with an introduction to the fields of Investment and Behavior Finance. Students pursuing a concentration in finance should view Financial Economics as an advanced course in investments, Portfolio Management, financial markets and institutions					
課程大綱 Course Outline					
This class assumes no prior education in finance. It develops fundamental models of valuation and investment from first principles and applies them to problems of corporate and individual decision making. Topics cover portfolio theories and the trade-off between risk and return. It presents three asset pricing models, the Capital Asset Pricing Model, the Arbitrage Pricing Theory, the Three-Factor Model, and recent applications to the calculation of the firms cost of capital. Students will be introduced the fundamental concepts of finance: the time value of money, portfolio theory and the determinants of expected security returns.					
資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等) Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)					
聘請國內外投資管理有專長的教授講授。 圖書，期刊，統計資料由圖書館充份供應					
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods					
Lectures, Homework, Presentations & Case Studies. Midterm & Final Exams.					

其他 Miscellaneous
Midterm 35%, Homework 30%, Final 35