



課 綱 Course Outline

國際經濟研究所碩士班

中文課程名稱 Course Name in Chinese	產業經濟（一）				
英文課程名稱 Course Name in English	Analysis in Industrial Economics (I)				
科目代碼 Course Code	IIE_55200	班 別 Degree	碩士班 Master' s		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite	none				
課程目標 Course Objectives					
為國際經濟之核心課題之一，係本所選修課程之一					
課程大綱 Course Outline					
1、 Main Focus : Market Structure (1) Competition and Monopoly (2) Merger Activity and Entry Barriers (3) Dominant Firm V.S. Competitive Fringe (4) Cartels:Oligopoly Joint Decision Making (5) Now Cooperative Oligopoly . (6) Product Differentiation & Monopolistic Competition (7) Industry Structure and Performance Business Practices (8) Strategic Behavior (9) Price Discrimination & Nonlinear Pricing (10) Vertical Integration & Vertical Restrictions (11) Intonation & Advertising. Dynamics Models & Mkt. Cheering (12) Recession Making over Time:Durability (13) Patent & Technological Chug Gove' t Policies (14) Antitrust LANs & Policy. 15.Regulation.					
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)					
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods					
本課程以講授方式進行，輔以課堂討論。					
其他 Miscellaneous					