



課 綱 Course Outline

國際企業學系學士班

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| 中文課程名稱 Course Name in Chinese | 國際金融市場 | | | | |
| 英文課程名稱 Course Name in English | International Financial Markets | | | | |
| 科目代碼 Course Code | IB__31100 | 班 別 Degree | 學士班 Bachelor' s | | |
| 修別 Type | 學程 Program | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 |
| 先修課程 Prerequisite | | | | | |
| 課程目標 Course Objectives | | | | | |
| 本課之目標在於提高學生對國際金融市場之瞭解，進而認識如何運用國際金融市場作籌措短期資金，投資及風險分散的運作方法。 | | | | | |
| 系教育目標 Dept.' s Education Objectives | | | | | |
| 1 | 培養具國際企業知識之基礎管理人才。 Build a foundation of international business knowledge to prepare students for being managers. | | | | |
| 2 | 培養創新且傑出之基礎管理人才。 Prepare students for being innovative and excellent managers. | | | | |
| 3 | 培養優秀國際服務業基礎管理人才。 Offer a program with an emphasis on proficiency in management of international service business. | | | | |
| 4 | 培養在地經營理念之基礎管理人才。 Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context. | | | | |
| 系專業能力 Basic Learning Outcomes | | | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives | |
| A | 具備國際企業管理之基礎知識。 Students will have basic knowledge of international business. | | | | |
| B | 具備邏輯思考、問題分析與解決之能力。 Students will be able to identify, analyze and solve business problems with logical thinking. | | | | |

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| C | 具備溝通協調與團隊合作之能力。 Students will be able to demonstrate effective communication, coordination and teamwork skills. | |
| D | 具具備國際視野以及外語溝通的能力。 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues. | |
| E | 具備跨國企業基礎經營管理之能力。 Students will be able to demonstrate the necessary managerial skills for international business. | |
| F | 培養基礎資訊科技運用之能力。 Students will be able to demonstrate proficiency in the use of information technology. | |
| G | 培養國際企業倫理之素養。 Students will be able to identify and understand the importance of ethical decision making for international business. | |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱 Course Outline

1. 國際金融之基本架構
2. 國際貨幣之期貨市場運作
3. 外匯選擇權市場
4. 歐元市場及海外銀行之運作
5. 國際債券市場
6. 國際金融中心——紐約、倫敦、日本之介紹

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods

課堂講授

其他 Miscellaneous