



課 綱 Course Outline
經濟學系博士班

中文課程名稱 Course Name in Chinese	產業經濟 (一)				
英文課程名稱 Course Name in English	Analysis in Industrial Economics (I)				
科目代碼 Course Code	EC__71900	班 別 Degree	博士班 Ph. D.		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite	non				
課程目標 Course Objectives					
為本系博士班之核心課題之一，研究市場結構，係本系博士班選修課程之一					
課程大綱 Course Outline					
<p>1、 Main Focus : Market Structure</p> <p>(1) Competition and Monopoly</p> <p>(2) Merger Activity and Entry Barriers</p> <p>(3) Dominant Firm V.S. Competitive Fringe</p> <p>(4) Cartels:Oligopoly Joint Decision Making</p> <p>(5) Now Cooperative Oligopoly .</p> <p>(6) Product Differentiation & Monopolistic Competition</p> <p>(7) Industry Structure and Performance Business Practices</p> <p>(8) Strategic Behavior</p> <p>(9) Price Discrimination & Nonlinear Pricing</p> <p>(10) Vertical Integration & Vertical Restrictions</p> <p>(11) Intonation & Advertising. Dynamics Models & Mkt. Cheering</p> <p>(12) Recession Making over Time:Durability</p> <p>(13) Patent & Technological Chug Gove' t Policies</p> <p>(14) Antitrust LANs & Policy. 15.Regulation.</p>					
資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等) Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)					
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods					
本課程以講授方式進行，輔以課堂討論。					
其他 Miscellaneous					