



課 綱 Course Outline
經濟學系碩士班

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| 中文課程名稱 Course Name in Chinese | 產業經濟（一） | | | | |
| 英文課程名稱 Course Name in English | Analysis in Industrial Economics (I) | | | | |
| 科目代碼 Course Code | IIE_55200 | 班 別 Degree | 碩士班 Master' s | | |
| 修別 Type | 選修 Elective | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 |
| 先修課程 Prerequisite | none | | | | |
| 課程目標 Course Objectives | | | | | |
| 為國際經濟之核心課題之一，係本所選修課程之一。 | | | | | |
| 課程大綱 Course Outline | | | | | |
| 1、 Main Focus : Market Structure (1) Competition and Monopoly (2) Merger Activity and Entry Barriers (3) Dominant Firm V.S. Competitive Fringe (4) Cartels:Oligopoly Joint Decision Making (5) Now Cooperative Oligopoly . (6) Product Differentiation & Monopolistic Competition (7) Industry Structure and Performance Business Practices (8) Strategic Behavior (9) Price Discrimination & Nonlinear Pricing (10) Vertical Integration & Vertical Restrictions (11) Intonation & Advertising. Dynamics Models & Mkt. Cheering (12) Recession Making over Time:Durability (13) Patent & Technological Chug Govet Policies (14) Antitrust LANs & Policy. 15.Regulation. | | | | | |
| 資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.) | | | | | |
| 課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods | | | | | |
| 本課程以講授方式進行，輔以課堂討論。 | | | | | |
| 其他 Miscellaneous | | | | | |