



課 綱 Course Outline  
經濟學系學士班

中文課程名稱 Course Name in Chinese	跨國產業分析				
英文課程名稱 Course Name in English	International Industrial Economics				
科目代碼 Course Code	EC__33900	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite	個體經濟學(下)				
課程目標 Course Objectives					
This course will sharp students' ability to conduct and evaluate economic analyses of issues relating to industrial economics in world economy. We' ll look carefully at relationships between firms and the marketplace, asking why some functions are handled within the control structure of firms while others are left to market transactions. We' ll look at those market transactions with care, noticing that many of them turn out to be something quite different from arm' s length transactions in a spot market					
課程大綱 Course Outline					
1、Information, Advertising and Disclosure 2、Dynamic Models and Market Clearing 3、Government Policies and Their Effects among countries					
資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等) Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)					
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods					
本課程以講授方式進行					
其他 Miscellaneous					