② 國玄東華大學 教學計劃表 Syllabus

	教 与	产計劃衣	Sy 1 1	abus									
課程名稱(中文) Course Name in Chine	se 商業物流管理		學年/學期 Academic Year/Sem	ester 103/1									
課程名稱(英文) Course Name in Engli	sh Business Logis	Business Logistics Management											
科目代碼 Course Code	GSLM50200	系級 Department & Year開課單位 Course-Offering Department											
修別 Type	選修 Elective	修 Elective 學分數/時間 Credit(s)/Hour(s) 3.0/3.0											
授課教師 Instructor	/黃郁文	/黄郁文											
先修課程 Prerequisite													
課程描述 Course Description													
integrates various contemporary areas in supply chain management, logistics roles in supply chain, network design, demand management, transportation systems, inventory management, and future challenges, and considers the strategic, tactic, and operations activities of smoothing journey of materials/services from original suppliers, through supply chains to final customers. The issue of competitiveness is addressed with a global perspective. 課程目標 Course Objectives													
The course provides an introduction to the concepts and analytic													
methods that are useful in understanding the management of business logistics													
	課程目標與系專業 力相關性 Correlation betwe Course Objective and Dept.'s Education Objectives												
A 基礎運籌、供應鏈管													
B 運籌系統管理知識 K	B 運籌系統管理知識 Knowledge on logistics system management												
C 運籌工具方法知識 K	0												
D 語文表達能力 Langu	•												
圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated													
	授課進	度 表 Teaching	g Schedul	e & Content									
週次Week	內容	Subject/Topic	CS		備註Remarks								
1	**												
		2 Supply Chain (SC) Management: An Overview (ch1)											
2 Supply Char	in (SC) Management:	An Overview ((ch1)										
	in (SC) Management: gistics in SC (ch2)		(ch1)										
3 Role of Log			(chl)										

6	Class is cancel											
7	SC Performance											
8	Distribution-Ma											
9	Managing Inven											
10	Transportation- rescheduled for											
11	SC Technology-Managing Information Flows (ch6); Demand Management (ch7											
12	Order Managemen											
13	SC Network Anal											
14	Sourcing Materi											
15	Operations-Producing Goods and Services (ch14)											
16	SC Sustainability (ch15											
17	Strategic Challenges and Change for SC (ch16) and Final Presentation											
18	Final Presentation											
教 學 策 略 Teaching Strategies												
✓ 課堂講授 Lecture ✓ 分組討論Group Discussion 參觀實習 Field Trip												
↓ 其他Miscellaneous: <u>Case Studies</u>												
		學期成績計算	算及多元	評量方式	र Gradi	ng & As	sessmen	ts				
配分項目 配分比例 多元評量方式 Assessments												
Items		Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他		
平時成績 General Performance		10%		~	~					In-class Discussio		
期中考成績 Midterm Exam		30%			~	~		~		Individual Case		
期末考成績 Final Exam		35%			~	~		~		Group Cases		
作業成績 Homework and/or Assignments		25%				~		~		Readings		
其他 Miscellaneous ()												

評量方式補充說明

Grading & Assessments Supplemental instructions

The course will be in a mixed lecture-discussion orientation led by the instructors. 1. Homework Assignment: 10-12 assignments are expected in this course. The materials of Homework Assignment are based on readings selected from the references; all the readings are in Chinese and cover the fundamental concepts, current status, future developments, and industrial cases of Business Logistics Management in Taiwan and all over the world. For each assignment, each student must turn in a one-page report. The report may include student' s comments, questions, ideas, etc. Individual Case: The material of Individual Case will be based on, but not limited to, the text book. Each student will be randomly designated as the presenter of an assigned case. Each assigned case is required to have a 10-15 minute in-class presentation by the designated student; other students will be the discussants. For each case, the presenter should deliver the power point of the presentation. As the discussants, each student should select 3 cases presented before 11/25 and turn in a one-page individual report for each of 3 selected cases, and similarly turn in a one-page report for each of 3 selected cases presented between $12/02 \sim 12/23$. The due dates for the two set of selected cases are 12/02 and 12/30, respectively. Group Case: The materials of Group Case are related to practical case studies, all in English. A 3. group of students will be randomly designated as the presenter of an assigned case. Each group should

submit a written case report with an in-class discussion by ALL the team members. The written report is up to fifteen pages and the in-class discussion is a 25-30 minute presentation. Students other than the designated group will be the discussants and should each turn in a written report for each group case. Note that all the group case reports by the discussants should be combined into a document within 4 pages. All the Group members must identify in writing their own efforts toward the written report and the presentation.

Assignments and individual cases are due at the beginning of the assigned class and should be submitted in class; any late submission is only for partial credits. All homework and case reports will be checked and returned to students for keeps. For final grading purpose, each student must turn in his/her checked homework, graded case reports, power point of individual case presentation, group case reports by 5pm January 16. At the same time, the written report and presentation material of each group case are also due.

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Text Book:

Managing Supply Chains: A Logistics Approach, Coyle, Langley, Novack and Gibson, 9th ed., South-Western, 2013.

References:

物流中心營運案例集III,物流技術與戰略雜誌社,2013。

物流輔導示範個案集,經濟部商業司編印,99~101年度。

Supply Chain Logistics Management, Bowersox, Closs, Coooper and Bowersox, 4th ed., McGraw-Hill, 2013. 2020台灣產業前瞻標竿個案研究,資訊工業策進會,2012。

Supply Chain Innovation Award, Council of Supply Chain Management Professionals, 2005~14.

Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies, Simchi-Levi, Kaminsky and Simchi-Levi, 3rd ed., McGraw-Hill, 2008./供應鏈設計與管理,何應欽編譯, 2009。

2008年台灣物流年鑑,經濟部商業司編印。

台灣產業物流運籌知識服務網, http://gcis.nat.gov.tw/like,經濟部商業司、工業技術研究院服務系統科技中心,2014。

課程教材網址(教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)

Office hours: Students are welcome to ask questions by appointments or during the office hours. The information of the office hours held by the instructor is: Tel.8633021, hjw@mail.ndhu.edu.tw: Mondays & Thursdays 10-11 AM in Room C318 of Management School Build.