



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	英語導覽解說		學年/學期 Academic Year/Semester	106/2
課程名稱(英文) Course Name in English	English for Guided Tour and Interpretation			
科目代碼 Course Code	GC_62460	系級 Department & Year	校核心	開課單位 Course-Offering Department 通識教育中心
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	2.0/2.0	
授課教師 Instructor	/吳佩儀			
先修課程 Prerequisite				
課程描述 Course Description				
<p>本課程幫助同學學會導覽解說中正確單字與辭彙的使用。透過參觀實習的安排，讓同學實際演練；並將學習成果於團體報告中呈現出來。</p> <p>This course helps students learn how to use vocabulary and phrases properly in a guided tour. Students can learn practically in the field trips and present their learning outcomes in group works.</p>				
課程目標 Course Objectives				
<p>1. 熟悉觀光產業術語及辭彙 To be familiar with the usage and vocabulary in the tourism industry ;</p> <p>2. 能導覽與解說花蓮重要景點 To interpret and explain main tourist sites in Hualien; ;</p> <p>3. 瞭解觀光餐旅產業的發展與趨勢 To understand the development and trends in the tourism and hospitality industry. °</p>				
(校)核心能力 Learning Outcomes				課程目標與校核心能力相關性 Correlation between Course Objectives and Basic Learning Outcomes
A	自主學習與創新思考Autonomous Learning and Creative Thinking			
B	康健身心Physical Fitness and Mental Balance			○
C	互動、溝通與解決問題Interactive Communication and Problem Solving			
D	情藝美感Artistic Feeling and Aesthetic Perception			
E	文化素養與尊重差異Cultural Literacy and Respect for Differences			●
F	在地關懷與公民責任Local Commitment and Civic Responsibility			
圖示說明Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次Week	內容 Subject/Topics			備註Remarks
1	課程介紹與分組Course introduction and grouping			Tell a story about you
2	Tourism resources in Taiwan Jobs in the tourism industry; Tour managers and Tour guide			Tell a story about your favorite place
3	Tourism resources in Hualien Fact sheet, Describing a destination			Tell a story about Hualien

4	Food and Beverages	Tell a story about food/drink
5	Attractions and Events	Tell a story about an event
6	Attractions and Events	Tell a story about an attraction
7	Design a package tour Tour Guide Examination Practice and Review 2017-2013	Tell a story about a building
8	Group Work 1: One-day trip (F&B and attractions)	
9	期中考試週 Midterm Exam	
10	On tour	Introduce a historical site
11	On tour	Introduce a natural attraction
12	Rural tourism	Introduce plants
13	Specialized tourism	Introduce animals
14	Conversations in visitor information centers and travel agencies	Offering advice
15	Conversations in hotels Customer complains	Dealing with complains
16	Group Work 2: Campus trip (on tour interpretation)	
17	Group Work 2: Campus trip (on tour interpretation)	
18	Discussion	

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%			✓	✓	✓			
期中考成績 Midterm Exam	20%	✓							
期末考成績 Final Exam									
作業成績 Homework and/or Assignments	50%		✓	✓		✓			Group Work 1 & 2
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

Late submission is not allowed.

教科書與參考書目 (書名、作者、書局、代理商、說明)
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Teaching materials are presented in PPT.

Other References

Dubicka, I., & O' Keeffe, M. (2013). English for international tourism (Pre-intermediate coursebook). Essex: Pearson Education Limited.

Strutt, P. (2013). English for international tourism (Intermediate coursebook). Essex: Pearson Education Limited.

Walker, R., & Harding, K. (2006). Oxford English for Careers: Tourism 1. Oxford: Oxford University Press.

Walker, R., & Harding, K. (2007). Oxford English for Careers: Tourism 2. Oxford: Oxford University Press.

Alison Grinder & Sue McCoy (2006)。《如何培養優秀的導覽員:博物館與相關文化教育機構導覽人員養成手冊The good guide: A sourcebook for interpreters, docents and tour guides》。閻蕙群譯。臺北市:五觀藝術管理。

Paul O' Hagan (2006)。《用英文介紹台灣From text to talk: Taiwan in simple English》。羅慕謙譯。臺北市:寂天文化。

陳炳輝 (2006)。《導覽解說實務》。臺北市:華立圖書。

課程教材網址 (教師個人網址請列在本校內之網址)
Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)