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②國玄東華大學

教學計劃表 Syllabus

| 課程名稱(中文) Course Name in Chinese | 國際財務管理 | | | | 學年/學期 Academic Year/Se | 104/1 | |
|------------------------------------|------------------------------------|-------------------------------|--|---------------------------------------|---------------------------|-------|--|
| 課程名稱(英文) Course Name in English | International Financial Management | | | | | | |
| 科目代碼 Course Code | IB20500 | 系級 Department 學三 & Year | | 開課單位 Course-Offering Department | 國際企業學系 | | |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | | 3.0/3.0 | | | |
| 授課教師 Instructor | /林達榮 | | | | | | |
| 先修課程 Prerequisite | | | | | | | |

課程描述 Course Description

- 1. 修習基本財務管理概念與國際財務管理強調匯率變動與跨國企業資金運作與財務規劃相關重點之財務理論與實務運作之綜合學習
- 透過多元教學(電影欣賞/專業演講/企業參訪/個案報告等等)之學習方式引導修課者接觸國際財務管理相關實務議題
- 3. 利用學習評量測驗與個案分組報告以便增加國際財務管理理論與實務應用學習之績效增進

課程目標 Course Objectives

課程目標在於探討國際財務管理方面的新環境與挑戰,籌措資金的國際市場來源。如何 減少外匯市場變動的風險,決定長期資金與流動資金的有效管理途徑,並討論國際稅務 規劃及跨國公司財務績效之評估。

| | 系專業能力 Basic Learning Outcomes | 課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives |
|-----|--|---|
| A | 具備國際企業管理之知識與能力。Students will have basic knowledge of international business. | 0 |
| В | 具備邏輯思考、問題分析與解決之能力。 Students will be able to identify, analyze and solve business problems with logical thinking. | • |
| С | 具備溝通協調與團隊合作之能力。 Students will be able to demonstrate effective communication, coordination and teamwork skills. | 0 |
| D | 具備國際觀及外語溝通之能力。Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues. | |
| Е | 具備創新、創業之思維與能力To build a the concept and ability for innovation and entrepreneurshi | |
| F | 具備服務設計與產業分析之能力。Students will be able to demonstrate the basic abilities for service design and industry analysis. | |
| G | 具備國際企業倫理之素養。Students will be able to identify and understand the importance of ethical decision making for international business. | 0 |
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圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

| 週次Week | 內容 Subject/Topics | 備註Remarks |
|--------|-------------------|-----------|
| | | |

| 1 | 09/09 課程簡介/評分說明 Introduction to International Financial Management (Chap 1) | | | | | | | | | |
|---|---|--------------------|----------|----------|----------|------|---------------|---------------|-----------|------------------------------------|
| 2 | 09/16 Exchange Rate Determination (Chap 2) | | | | | | | | | |
| 3 | 09/23 Currencies: Expectations, Parities, and Forecasting (Chap 4) | | | | | | | | | |
| 4 | 09/30 Currency Markets (Chap 7) | | | | | | | | | |
| 5 | 10/07 Currency Derivatives (Chap 8) | | | | | | | | | |
| 6 | 10/14 Interest Rate Derivatives (Chap 9) | | | | | | | | | |
| 7 | 10/21 Translations and Transaction Exposure (Chap 10 | | | | | | | | | |
| 8 | 10/28 | | ГЕХРОЗС | ire (cha | ip 10 | | | | | |
| 9 | Economic Exposu 期中考試週 Midt | erm Exam | | | | | | | | |
| 10 | 學習評量測驗或報告 11/11 | | | | | | | | | |
| 11 | 多媒體電影教學 11/18 | | | | | | | | | |
| 12 | No Class (運動會) 11/25 | | | | | | | | | |
| | International and Domestic Capital Markets (Chap 12) | | | | | | | | | |
| 13 | International Financial Markets (Chap 13 12/09 (調課) | | | | | | | | | |
| 14 | 專業演講/時間暫訂:11/07(六) PM 2-5 地點及講題另行公告 | | | | | | | | | |
| 15 | 12/16 The International Cost of Capital (Chap 14) | | | | | | | | | |
| 16 | 12/23 International Capital Budgeting (Chap 17) | | | | | | | | | |
| 17 | 12/30 Financial Management for the Global Enterprise (Chap 20) | | | | | | | | | |
| 18 | - 如主老計測 Final Evam | | | | | | | | | |
| 教學策略 Teaching Strategies | | | | | | | | | | |
| ☑ 課堂講授 Lecture ☑ 分組討論Group Discussion ☑ 參觀實習 Field Trip | | | | | | | | | | |
| ✓ 其他Mi | scellaneous: <u>專業</u> | 演講/多媒體電 | 影教學 | | | | | | | |
| | | 學期成績計算 | 算及多元 | .評量方式 | ₹ Gradi | | | | | |
| 配分項目 Items | | 配分比例 Percentage | 測驗 | 實作 | 口頭 | 多元評量 | 量方式 A ■ 創作 | SSESSME 卷宗 | nts 證照 | 其他 |
| | | Tercentage | 會考 | 觀察 | 發表 | 研究 | 展演 | 評量 | 檢定 | |
| 平時成績 General Performance | | 20% | | ~ | ~ | | | | | 出席率(10%); Q&A 及上課互動(10%) |
| 期中考成績 Midterm Exam | | 30% | ✓ | | ~ | | | | | 前半段學習評量測 驗 |
| 期末考成績 Final Exam | | 30% | ~ | | ~ | | | | | 後半段學習評量測 驗 |
| 作業成績 Homework and/or Assignments | | 20% | | ~ | | ~ | | ~ | | 專業演講心得 (10%);多媒體電影 教學心得(10%) |
| 其他 Miscel | llaneous _) | | | | | | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

學期成績依原始成績排序後, 斟酌上課表現給於等地級距, 原則上依修課人數多寡給於適當等第(原則上A/B/C均等為主)評分.

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

International Financial Management, Alan C. Shapiro and Peter Moles, 2014, 1st edition, John Wiley & Sons Ltd.

課程教材網址(教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明(Supplemental instructions)