



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際創業管理		學年/學期 Academic Year/Semester	104/1
課程名稱(英文) Course Name in English	International Entrepreneurship			
科目代碼 Course Code	BM_84600	系級 Department & Year	博士	開課單位 Course-Offering Department
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/林達榮			
先修課程 Prerequisite				
課程描述 Course Description				
1. 國際創業管理基本理論研讀 2. 國際創業管理重要論文研讀與討論 3. term paper/conference paper 議題討論與撰寫協助 4. 完成內容預定投稿國記學術研討會				
課程目標 Course Objectives				
Course description: Primarily designed for upper-level and graduate students, this course explores key entrepreneurial concepts relevant to the high-technology world. Topics include the entrepreneurial perspective, start-up strategies, business idea evaluation, business plan writing, introduction to entrepreneurial finance and venture capital, managing growth and delivering innovative products. This course prepares technical and business minded students for careers focused on entrepreneurship, intrapreneurship and high technology. Students undertake intensive study of actual business situations through rigorous case-study analysis.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備國際企業管理之知識與能力。Students will have basic knowledge of international business.			●
B	具備邏輯思考、問題分析與解決之能力。Students will be able to identify, analyze and solve business problems with logical thinking.			●
C	具備溝通協調與團隊合作之能力。Students will be able to demonstrate effective communication, coordination and teamwork skills.			●
D	具備國際觀及外語溝通之能力。Students will be able to communicate in foreign languages and have an awareness on global and cultural diversity issues.			○
E	具備創新、創業之思維與能力。To build a the concept and ability for innovation and entrepreneurship.			●
F	具備服務設計與產業分析之能力。Students will be able to demonstrate the abilities for service design and industry analysis.			○
G	具備國際企業倫理之素養。Students will be able to identify and understand the importance of ethical decision making for international business			○
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次 Week	內容 Subject/Topics			備註 Remarks

平時成績 General Performance	30%		✓	✓					出席率(10%); Q&A及上課互動 (20%)
期中考成績 Midterm Exam	30%		✓	✓	✓				期中書面報
期末考成績 Final Exam	40%		✓	✓	✓				期末書面報
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

原則上以期中想定書及期末term paper報告內容為主要評定依

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

自訂教材

課程教材網址 (教師個人網址請列在本校內之網址)

Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)