



教學計劃表 Syllabus

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|---|---|-----------------------------|---------------------------------|------------------------------------|------------|
| 課程名稱(中文) Course Name in Chinese | 多元文化與創意開發 | | 學年/學期 Academic Year/Semester | 112/1 | |
| 課程名稱(英文) Course Name in English | Development of Multicultural and Creative Art | | | | |
| 科目代碼 Course Code | ACI_5190Z | 系級 Department & Year | 碩專 | 開課單位 Course-Offering Department | 藝術創意產業學系 |
| 修別 Type | 選修 Elective | 學分數/時間 Credit(s)/Hour(s) | 3.0/3.0 | | |
| 授課教師 Instructor | /郭令權 | | | | |
| 先修課程 Prerequisite | | | | | |
| 課程描述 Course Description | | | | | |
| <p>觀看不同的流行文化現象，理解各時期的社會史觀面貌，本學期課程將聚焦在身體的主體性與各類感官的交疊領域，由視覺/電影/時尚/娛樂/美食/氣味/六個面向，涵蓋討論流行文化如何試圖運用各種創意思考/創造思維/創新觀點的邏輯脈絡，介入、影響、操作對於依賴大眾閱聽模式的非客觀主體所帶領、興起的時尚潮流趨勢現象與社會史觀。</p> <p>本課程採隔週上課，每次上課六小時。</p> <p>Watching different pop culture phenomena and understanding the social and historical perspectives of various periods, this semester course will focus on the overlapping areas of the subjectivity of the body and various senses, including visual/movie/fashion/entertainment/food/smell/six Orientation, covering the discussion of how popular culture tries to use various creative thinking/creative thinking/innovative viewpoints in the logical context, intervention, influence, and manipulation of fashion trends and trends and social historical views led by non-objective subjects that rely on the public reading and listening mode .</p> | | | | | |
| 課程目標 Course Objectives | | | | | |
| <ul style="list-style-type: none"> • 培養學生對不同文化的敏感度。 • 進一步提升學生多元文化交流的能力。 • 了解文化差異對創意開發的影響。 • 學習運用跨文化的思考和溝通技巧進行創意產品和服務的開發和設計。 • Cultivate students' sensitivity to different cultures. • Further enhance students' ability to engage in cross-cultural communication. • Understand the impact of cultural differences on creative development. • Learn to apply cross-cultural thinking and communication skills to develop and design creative products and services. | | | | | |
| 圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated | | | | | |
| 授課進度表 Teaching Schedule & Content | | | | | |
| 週次 Week | 內容 Subject/Topics | | | | 備註 Remarks |
| 1 | 0916 課程導覽 / 發題 / 展覽分組討論 | | | | |
| 2 | 0923 Workshop I / 文化X創意 工作坊 | | | | |
| 3 | | | | | |
| 4 | 1007 影像文化 / 個人企劃提案 討論 | | | | |
| 5 | | | | | |

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|----|---------------------------------------|--|
| 6 | 1021 Workshop II / 飲食文化 X 感官體驗 工作坊 | |
| 7 | | |
| 8 | 1104 感官娛樂文化 / 個人企劃提案 討論 | |
| 9 | 期中考試週 Midterm Exam | |
| 10 | 1118 個人企劃進度報告、討論 作品執行 I | |
| 11 | | |
| 12 | 1202 個人企劃進度報告、討論 作品執行 II | |
| 13 | | |
| 14 | 1216 作品發表+展覽 / 實體展演+數位媒體平台發表 | |
| 15 | | |
| 16 | 1230 繳交個人作品集 / 實體+數位平台 | |
| 17 | | |
| 18 | 不上課 | |

教學策略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous: 業界專家學者演講

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- 問題導向學習(PBL)
 團體合作學習(TBL)
 解決導向學習(SBL)
 翻轉教室 Flipped Classroom
 磨課師 Moocs

社會責任(Social Responsibility)

- 在地實踐 Community Practice
 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

| 配分項目 Items | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | | |
|----------------------------------|--------------------|--------------------|----------|----------|----------|----------|----------|----------|----|
| | | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績 General Performance | 20% | | | | | | | | |
| 期中考成績 Midterm Exam | 20% | | | | | | | | |
| 期末考成績 Final Exam | 25% | | | | | | | | |
| 作業成績 Homework and/or Assignments | 30% | | | | | | | | |
| 其他 Miscellaneous (_____) | 5% | | | | | | | | |

評量方式補充說明

Grading & Assessments Supplemental instructions

課堂討論調整後再公布

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課堂公布

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)

課堂公布

其他補充說明 (Supplemental instructions)

無