國立東華大學
教學計劃表　Syllabus

課程名稱(中文) Course Name in Chinese	研究哲學與方法論			學年/學期 Academic Year/Semester		112/1
課程名稱(英文) Course Name in English	Research Philosophy and Methodology					
科目代碼 Course Code	BM__82600	系級 Department & Year	博士	開課單位 Course-Offering Department		企業管理學系
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)		3.0/3.0		
授課教師 Instructor	/陳上迪					
先修課程 Prerequisite						

課程描述　Course Description

This course is designed to provide students with an understanding of the spirit, meaning, philosophy, process, and methodology of academic research, with particular emphasis on the development of problem solving, root cause exploration, logical thinking, and methodological application. The objectives of the course are to stimulate students' interest in academic research, to familiarize them with the writing of doctoral dissertations, and to enable them to propose research topics for their doctoral dissertations after the course, as well as to explain the contribution and innovativeness of the topics. In the long run, students will be encouraged to publish their research results in domestic and international academic journals and become members of the academic community. There are five main contents in this course: First, students will recognize the paradigms of research as well as the theoretical and scientific spirit of research. Second, students will understand the body of knowledge and research methodology of each research field. Third, students will develop the uniqueness and creativity of their own research through guided readings of their respective flagship academic journals. Fourth, students will understand the technique of reviewing academic journal articles. Finally, students will formulate a "doctoral dissertation" project idea that has the potential to contribute to their respective fields.

課程目標　Course Objectives

1、建立研究進階的研究哲觀
2、建構研究生研究方法論的思惟架構
3、研習哲學價值觀的多種面向

	系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備具有「深度遊憩體驗」經營與規劃的觀光休憩專業智能。Develop "deep recreation experience" of tourism and recreation management and planning knowledge.	
B	具備具有「關懷社群健康」經營與規劃的觀光休憩專業智能。Develop "Caring for the Community Health" of tourism and recreation management and planning knowledge.	
C	具備具有「強調資源永續」經營與規劃的觀光休憩專業智能。Develop "emphasis on sustainable resource" of tourism and recreation management and planning knowledge	
D	具備多元邏輯思考、問題分析與解決之能力。Students will be able to identify, analyze and solve business problems with logical thinking	●
E	具備解析在地課題、掌握國際趨勢之專業素養。Having global perspectives on key issues in academia, research, industry, and government.	●
F	具備專業研究與教學能力Students will be able to conduct professional research and teaching.	●

圖示說明Illustration ：● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content		
週次Week	內容 Subject/Topics	備註Remarks
1	Foundation (1) Course introduction & Human inquiry and science	
2	Foundation (2) Paradigms, theory, and social research & ethical issues in research	Paradigm presentation
3	Foundation (3) Literature search/review, Endnote, academic writing, APA guideline	
4	Foundation (4) Conceptualization, operationalization, and measurement	
5	Foundation (5) Sampling: How to select participants in my research study?	
6	Foundation (6) Theory/Model	Theory presentation
7	Research designs (1): Introducing types of studies and cross-sectional designs	
8	Research designs (2): (micro)Longitudinal designs	
9	Research designs (3): Experimental designs	
10	NDHU Sports Day (no class)	
11	Research designs (4): Qualitative research-1	
12	Research designs (5): Qualitative research-2	
13	Research designs (6): Unobtrusive research	
14	Critiquing research (1)	Article presentation
15	Critiquing research (2)	Article presentation
16	Mini-conference	Final presentation on research proposal & Peer evaluation
17	Research proposal & ethics certification submission (No class)	Submission Research proposal & ethics certification due on Jan 3 11:59 pm
18	期末考試週 Final Exam	

教 學 策 略 Teaching Strategies
☑ 課堂講授 Lecture   ☑ 分組討論Group Discussion   ☐ 參觀實習 Field Trip
☐ 其他Miscellaneous:

教 學 創 新 自 評 Teaching Self-Evaluation
創新教學(Innovative Teaching)
☐ 問題導向學習(PBL)   ☐ 團體合作學習(TBL)   ☐ 解決導向學習(SBL)
☑ 翻轉教室 Flipped Classroom   ☐ 磨課師 Moocs
社會責任(Social Responsibility)
☐ 在地實踐Community Practice   ☐ 產學合作 Industy-Academia Cooperation
跨域合作(Transdisciplinary Projects)
☐ 跨界教學Transdisciplinary Teaching   ☐ 跨院系教學Inter-collegiate Teaching
☐ 業師合授 Courses Co-taught with Industry Practitioners
其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	50%		✓	✓					
期中考成績 Midterm Exam									
期末考成績 Final Exam									
作業成績 Homework and/or Assignments	40%				✓				
其他 Miscellaneous (Research Ethics Certification)	10%							✓	

評量方式補充說明
Grading & Assessments Supplemental instructions

See e-learning

教科書與參考書目（書名、作者、書局、代理商、說明）
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Babbie, E. (2016). The practice of social research, 14th edition. Boston, MA: Cengage Learning.

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)
Teaching Aids & Teacher's Website(Including online teaching information.
Personal website can be listed here.)

e-learning

其他補充說明 (Supplemental instructions)

Course Requirements:
1. Be familiar with each topic and preview required readings before each class
2. Each handout and supplementary materials will be uploaded on the NDHU Open Course Ware (e-learning) each week before the class
3. Each student is expected to actively attend class activities on a regular basis to gain maximum benefit from the course
4. Please respect the intellectual property rights; unauthorized printing should be prevented
5. No late work will be accepted
6. Plagiarism is strictly prohibited (No ChatGPT)
7. Please follow standard format for written research proposal. The standard format will be uploaded on the e-learning
8. Students will participate in an end-of-semester evaluation. The end-of-semester evaluation is anonymous. Students are encouraged to submit recommendations for course improvement on a continuing basis throughout the term.