



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	媒體實習(一)		學年/學期 Academic Year/Semester	112/1
課程名稱(英文) Course Name in English	Media Internship (一)			
科目代碼 Course Code	LCI_35600	系級 Department & Year	學三	開課單位 Course-Offering Department
民族語言與傳播學系				
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/	
授課教師 Instructor	/楊鈞凱			
先修課程 Prerequisite				
課程描述 Course Description				
依授課老師課堂發放課綱為準				
課程目標 Course Objectives				
1. 提供學生至媒體學習實務運作的機會。 2. 建立本系與傳播媒體的合作關係，擴大學生未來就業管道。				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備原住民族語言文化涵養及語文研究能力之基礎。To acquire ability to appreciate indigenous languages/culture and to conduct cultural studies.			
B	具備原住民族語文應用能力。To acquire ability to express indigenous language and culture.			
C	具備傳播理論及媒體實務能力。To acquire ability to interpret communication theory and to engage media production.			●
D	具備原住民族文化傳播及議題探討能力。To acquire ability to debate key issues of indigenous cultural communication.			●
E	具備整合原住民族語文及傳播知能之實踐能力。To acquire collaborative abilities to apply the knowledge of indigenous language, culture and communication.			●
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次 Week	內容 Subject/Topics			備註 Remarks
1	依授課老師課堂發放課綱為準			
2				
3				
4				
5				
6				

7		
8		
9	期中考試週 Midterm Exam	
10		
11		
12		
13		
14		
15		
16		
17		
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- 課堂講授 Lecture                     
 分組討論 Group Discussion                     
 參觀實習 Field Trip  
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)                     
 團體合作學習 (TBL)                     
 解決導向學習 (SBL)  
 翻轉教室 Flipped Classroom                     
 磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice                     
 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching                     
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

\_\_\_\_\_

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance									
期中考成績 Midterm Exam									
期末考成績 Final Exam									
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.  
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)