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②图玄束華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	資訊檢索				學年/學期 Academic Year/Semester		112/1	
課程名稱(英文) Course Name in English	Information Retrieval							
科目代碼 Course Code	BM83100	系級 Department 博士 & Year		開課單位 Course-Offering Department	企業管理學系			
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)			3.0/3.0			
授課教師 Instructor	/劉英和							
先修課程 Prerequisite								
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課程描述 Course Description

The goal of this course is to introduce not only the issues of information retrieval but also data mining, machine learning, and related applications such as pattern mining, image/object recognition, and text mining. By broadly reviewing the above areas, students will be familiar with the technical perspectives of digital content management and knowledge retrieval.

課程目標 Course Objectives

本課程旨在對於資訊檢索做一廣泛性的介紹。課程內容包括介紹文件的呈現方式、term weighting、比較資訊檢索系統的判準、文字分類及叢集等。預期學生在修習完本課程後,能夠掌握資訊檢索領域的理論與應用,並對於現今資訊檢索領域所關注的議題有所認識及瞭解。本課程希望學生具備基本的程式語言能力以及嫻熟於資料結構,以利作業及專案實作的進行。

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	培育具備資訊管理相關理論與應用的知識Cultivate the knowledge of information management application	
В	培育具備邏輯推演、問題解決與獨立研究的能力Cultivate the capability of logical deduction, problem solving and independent research	•
С	培養具備資訊專業知識與技能Cultivate the professional ability and skill regarding information	•
D	培養具備資訊科技與管理領域之知識整合應用能力Cultivate the integrated ability regarding information technology and management	•
Е	培養具備創新思維、領導智能與國際觀的能力Cultivate the ability regarding innovative thinking, leadership and international view	0
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圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Data mining and machine learning	
2	Data preprocessing	
3	Mining frequent patterns & association rules	
4	Classification and prediction	

5	Cluster analysis					
6	Image/object recognition					
7	Image descriptors					
8	Recognition methods					
9	Information retrieva					
10	The term vocabulary and postings lists					
11	Vector space model					
12	Evaluation in information retrieval					
13						
14						
15						
16						
17						
18						
	教學策略 Teaching Strategies					
✓ 課堂講授 Lecture						
教 學 創 新 自 評 Teaching Self-Evaluation						
創新教學()	Innovative Teaching)					
問題導向學習(PBL) 團體合作學習(TBL) 解決導向學習(SBL)						
翻轉教室 Flipped Classroom 磨課師 Moocs						
社會責任(Social Responsibility)						
□ 在地實踐Community Practice □ 產學合作 Industy-Academia Cooperation						
一 跨界教學Transdisciplinary Teaching 跨院系教學Inter-collegiate Teaching						
□ 業師合授 Courses Co-taught with Industry Practitioners						
其它 other:						

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	多元評量方式 Assessments								
Items	配分比例 Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	10%								
期中考成績 Midterm Exam	25%								
期末考成績 Final Exam	25%								
作業成績 Homework and/or Assignments									
其他 Miscellaneous (paper reading)	40%								

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Data mining: concepts and techniques, 3nd ed., J. Han and M. Kamber, Morgan Kaufmann, 2011. (ISBN-13: 978-0123814791)

Introduction to Information Retrieval, C.D. Manning, P. Raghavan, and H. Schütze, Cambridge University Press. 2008. (http://nlp.stanford.edu/IR-book/information-retrieval-book.html)

Pattern Classification, 2nd ed., R.O. Duda, P.E. Hart, and D.G. Stork, Wiley-Interscience, 2000.

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

線上教學位址 meet.google.com/eiq-xjzk-wyw

其他補充說明(Supplemental instructions)