



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務金融研究方法		學年/學期 Academic Year/Semester	112/1
課程名稱(英文) Course Name in English	Seminar in Finance Research Methodology			
科目代碼 Course Code	BM_82300	系級 Department & Year	博士	開課單位 Course-Offering Department
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/侯介澤			
先修課程 Prerequisite				
課程描述 Course Description				
This course deals with the role of research in accounting and finance; the method of scientific inquiry; experimentation, fact finding, design of data collection methods, and analysis of collected data and interpretation of results, and formulation of business related research projects by students.				
課程目標 Course Objectives				
本課程主要介紹進行金融議題研究時的基本工具，例如研究設計、資料庫使用、研究與實證方法、寫作方式等。主要的議題內容涵蓋三個領域：行為財務、財務工程、財務分析景氣預測等。藉由相關領域的文獻探討各議題的研究方式與寫作技巧、理論架構與資料利用、以及實際進行研究議題設計與撰寫來學習研究的進行方式。期許學生能學習如何撰寫研究論文及論文審閱意見。				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備企業管理理論的核心專業知識			●
B	具備邏輯思考與企業經營管理問題解決的能力			●
C	具備高階財務金融的分析能力			●
D	具備高階企業財務管理專業能力			●
E	具備英語閱讀溝通協調及教學之能力			○
F	具備前瞻開創新興議題之能力			○
G	具備金融創新之能力			○
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次Week	內容 Subject/Topics			備註Remarks
1	Course introduction			
2	Introduction and Meaning of Research			

3	Objectives of Research/ Review of Literature	
4	Features and Importance of Research in Accounting and Finance, Objectives and Types of Research - Basic, Applied, Descriptive, Analytical and Empirical Research	
5	Prepare critical thinking literature reviews for research proposal (Self assignment, deadline 12 Dec.)	
6	Prepare critical thinking literature reviews for research proposal (Self assignment, deadline 12 Dec.)	
7	Formulation of Research Problem: Meaning and Selection	
8	Review of Literature	
9	期中考試週 Midterm Exam	
10	全校運動會(停課一天)	
11	Research Design in Accounting and Finance	
12	Data Collection and Processing	
13	Interpretation and Report Writing	
14	Proposal presentation	
15	Proposal presentation	
16	Proposal presentation	
17	期末考試週 Final Exam	
18	Semester Evaluation Week	

#### 教學策略 Teaching Strategies

- 課堂講授 Lecture                     
 分組討論 Group Discussion                     
 參觀實習 Field Trip  
 其他 Miscellaneous:

#### 教學創新自評 Teaching Self-Evaluation

##### 創新教學(Innovative Teaching)

- 問題導向學習(PBL)                     
 團體合作學習(TBL)                     
 解決導向學習(SBL)  
 翻轉教室 Flipped Classroom                     
 磨課師 Moocs

##### 社會責任(Social Responsibility)

- 在地實踐 Community Practice                     
 產學合作 Industry-Academia Cooperation

##### 跨域合作(Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching                     
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

---

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%		✓	✓			✓		
期中考成績 Midterm Exam	30%			✓	✓		✓		
期末考成績 Final Exam	30%			✓	✓		✓		
作業成績 Homework and/or Assignments	10%	✓	✓						
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)

其他補充說明 (Supplemental instructions)