


**國立東華大學**  
**教學計劃表 Syllabus**

課程名稱(中文) Course Name in Chinese	財務金融研究方法		學年/學期 Academic Year/Semester	112/1	
課程名稱(英文) Course Name in English	Seminar in Financial Research Methodology				
科目代碼 Course Code	FIN_M0260	系級 Department & Year	碩士	開課單位 Course-Offering Department	財務金融學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/侯介澤				
先修課程 Prerequisite					
課程描述 Course Description					
This course deals with the role of research in accounting and finance; the method of scientific inquiry; experimentation, fact finding, design of data collection methods, and analysis of collected data and interpretation of results, and formulation of business related research projects by students.					
課程目標 Course Objectives					
Introduction to important econometric techniques that are used in empirical finance. Emphasis on the model formulation, estimation methods, and result interpretations.					
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備財務金融的分析能力Understanding the financial analysis.			●	
B	具備企業財務管理專業能力Capabilities for business financial management.			●	
C	具備英語閱讀溝通協調等能力English reading ability of communication and coordination.			●	
D	具備獨立研究之技能，以進行財金議題研究Independent research skills to research financial issues.			●	
E	具備個人投資理財能力Investment and financial management.			○	
F	具備電腦程式運算及設計能力Ability of computer programs, algorithms and application.			○	
圖示說明Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics			備註Remarks	
1	Course introduction				
2	Introduction and Meaning of Research				
3	Objectives of Research/ Review of Literature				
4	Features and Importance of Research in Accounting and Finance, Objectives and Types of Research - Basic, Applied, Descriptive, Analytical and Empirical Research				

5	Prepare critical thinking literature reviews for research proposal (Self assignment, deadline 12 Dec.)	
6	Prepare critical thinking literature reviews for research proposal (Self assignment, deadline 12 Dec.)	
7	Formulation of Research Problem: Meaning and Selection	
8	Review of Literature	
9	期中考試週 Midterm Exam	
10	全校運動會(停課一天)	
11	Research Design in Accounting and Finance	
12	Data Collection and Processing	
13	Interpretation and Report Writing	
14	Proposal presentation	
15	Proposal presentation	
16	Proposal presentation	
17	期末考試週 Final Exam	
18	Semester Evaluation Week	

教學策略 Teaching Strategies

- 課堂講授 Lecture                     
 分組討論 Group Discussion                     
 參觀實習 Field Trip  
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- 問題導向學習(PBL)                     
 團體合作學習(TBL)                     
 解決導向學習(SBL)  
 翻轉教室 Flipped Classroom                     
 磨課師 Moocs

社會責任(Social Responsibility)

- 在地實踐 Community Practice                     
 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching                     
 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	30%		✓	✓			✓		
期中考成績 Midterm Exam	30%			✓	✓		✓		
期末考成績 Final Exam	30%			✓	✓		✓		
作業成績 Homework and/or Assignments	10%	✓	✓						
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.  
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)