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②图玄東華大學

教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	國際財務管理			學年/學期 Academic Year/Semester		112/1	
課程名稱(英文) Course Name in English	International Financial Management						
科目代碼 Course Code	FIN_M0280	系級 Department 碩士 & Year		開課單位 Course-Offering Department	財務金融學系		
修別 Type	選修 Elective	學分數/時 Credit(s)/Hou		3.0/3.0			
授課教師 Instructor	/翁胤哲						
先修課程 Prerequisite							

課程描述 Course Description

The course studies corporate financial decisions in an international setting. We start with the basic concepts of international financial markets. These concepts include the global foreign exchange market and its operations, the international capital market, the global bond market, the international equity markets, and cross-border portfolio investment. Then, we discuss corporate financial decision issues, including risk management, investment, capital structure, capital budgeting, and cash management in the global context.

The main objective of this course is for the student to obtain quality working knowledge of the topics stated in the course outline below for use in your future courses and your careers.

課程目標 Course Objectives

The course studies corporate financial decisions in an international setting. We start with basic concepts of international financial markets, such as the global foreign exchange market and its operations, the international capital market, the global bond market, the international equity markets, and cross-border portfolio investment. Then, we discuss corporate financial decision issues including risk management, investment, capital structure, capital budgeting, and cash management in the global context.

	系專業能力 Basic Learning Outcomes	課程目標與系專業能 力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備財務金融的分析能力Understanding the financial analysis.	•
В	具備企業財務管理專業能力Capabilities for business financial management.	•
С	具備英語閱讀溝通協調等能力English reading ability of communication and coordination.	•
D	具備獨立研究之技能,以進行財金議題研究Independent research skills to research financial issues.	•
Е	具備個人投資理財能力Investment and financial management.	0
F	具備電腦程式運算及設計能力Ability of computer programs, algorithms and application.	
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圖示說明Illustration : ● 高度相關 Highly correlated ○中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks		
1	Introduction			

2	International Financial Management: An Overview						
3	International Financial Markets						
4	Exchange Rate Determination						
5	Currency Derivatives						
6	Government Influence on Exchange Rates						
7	International Arbitrage and Interest Rate Parity						
8	Relationships among Inflation, Interest Rates, and Exchange Rates						
9	期中考試週 Midterm Exam						
10	Measuring Exposure to Exchange Rate fluctuations						
11	Managing Transaction Exposure						
12	Managing Economic Exposure and Translation Exposure						
13	Multinational Capital Budgeting						
14	Multinational Cost of Capital and Capital Structure						
15	Multinational Corporate Governance and Control						
16	HBS Case study						
17	期末考試週 Final Exam						
18	Reserved for case report writing						
	教學策略 Teaching Strategies						
✓ 課堂講	授 Lecture						
其他Mi	scellaneous:						
	教學創新自評 Teaching Self-Evaluation						
創新教學(Innovative Teaching)						
✓ 問題導	向學習(PBL) ✓ 團體合作學習(TBL) ✓ 解決導向學習(SBL)						
翻轉教	室 Flipped Classroom 磨課師 Moocs						
社會責任(Social Responsibility)						
	踐Community Practice						
跨域合作(Transdisciplinary Projects)						
	學Transdisciplinary Teaching 跨院系教學Inter-collegiate Teaching						
業師合	授 Courses Co-taught with Industry Practitioners						
其它 othe	r:						

學期成績計算及多元評量方式 Grading & Assessments									
配分項目	多元評量方式 Assessments								
Items	配分比例 Percentage	測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績 General Performance	10%								
期中考成績 Midterm Exam	25%								
期末考成績 Final Exam	25%								
作業成績 Homework and/or Assignments	10%								
其他 Miscellaneous (HBS Case study)	30%								

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

Madura, Jeff (2021), International Financial Management 14/e, Cengage Learning (Huatai)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.

Personal website can be listed here.)

E-learning.

We will do remote teaching for at least the first three weeks, per university policies.

We will use Google Meet for online teaching, and please use the following links to access the meeting room:

meet.google.com/xzc-rbge-cpk

Looking forward to seeing you all!

其他補充說明(Supplemental instructions)