



課 綱 Course Outline  
企業管理學系博士班財務金融組

中文課程名稱 Course Name in Chinese	企業社會責任研究				
英文課程名稱 Course Name in English	Corporate Social Responsibility Research				
科目代碼 Course Code	BM_85290	班 別 Degree	博士班 Ph. D.		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
Corporate Responsibility and Sustainability will deepen student understanding and stimulate critical thinking in these areas. Student will have the opportunity to practice problem-focused decision-making on a range of economic, social and environmental issues that affect the operation of contemporary organizations. The course will be of benefit if student wish to develop further insights into corporate responsibility and sustainability as part of your career, or if you have limited knowledge of the subject but would like to embark on a career in this sector.					
系教育目標 Dept.'s Education Objectives					
1	培育具有財金議題研究能力之學者 Cultivation of research financial talents and academic researching potentials				
2	培育具有管理能力之金融專業人才 Cultivation of manage finances talents for Financial professionals				
3	培育具備當代財務金融理論與實證知識的教學人才 Good manner and professional ethics, understanding of the national financial theory and practice teaching capability.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備企業管理理論的核心專業知識				●
B	具備邏輯思考與企業經營管理問題解決的能力				○
C	具備高階財務金融的分析能力				

D	具備高階企業財務管理專業能	●
E	具備英語閱讀溝通協調及教學之能力	●
F	具備前瞻開創新興議題之能力	
G	具備金融創新之能力	

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

In this module you will learn about alternative perspectives on strategic management and corporate governance. This will encompass stakeholder issues including ethics, sustainability and corporate social responsibility (CSR). You will develop your understanding of approaches to solving problems when governing in the corporate sector. Your studies will consider current issues and consider the social implications of governance. You will also focus on the impact of globalization on international management practices. You will be equipped with the knowledge to enhance management decisions involving ethical choices. Finally, you will consider your assumptions about the role of managers and organizations in a complex and challenging context through the exploration of contemporary issues in CSR.

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

其他  
Miscellaneous