



# 課 綱 Course Outline

## 藝術創意產業學系學士班

中文課程名稱 Course Name in Chinese	當代策展理論				
英文課程名稱 Course Name in English	Contemporary Curatorial Theory				
科目代碼 Course Code	ACI_31500	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
了解策展論述的理論架構；策展執行需要配合的各種專業素養與能力；以及展覽從目標設定、企劃發想，到結案的整套完整流程。					
系教育目標 Dept.' s Education Objectives					
1	培育藝術創意產業專業人才。 Foster the abilities and skills to develop professionals for arts and creative industries				
2	進行藝術創意產業研究。 Conduct research that contributes to arts and creative industries.				
3	發展東台灣創意文化產業。 Develop the cultural and creative industries in East Taiwan.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備創意產業發展潮流的國際視野。 A global vision of developing entrepreneurship for the creative industries.			●	
B	瞭解在地藝術資源及文化創意產業特色。 An understanding of the local art heritage and the characteristics of cultural and creative industries.			●	
C	具有創新概念，能進行文創產品的研發。 The ability to take innovative research ideas in creating creative products.			○	

D	能結合在地資源，參與藝術創意產業實務。 The ability to link with local resources through co-operation and participation in arts and creative industries.	○
E	具備企劃、領導、溝通、合作及問題解決能力。 The appropriate skills and knowledge of project planning, leadership, communication, collaboration and problem solving.	●
F	對於藝術創意產業及發展潮流有分析管理知能。 A competence of analytic management in identifying trends to develop arts and creative industries	●
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated		
課程大綱 Course Outline		
1. 策展理論的歷史發展脈絡 2. 策展在臺灣藝文界的發展脈絡 3. 策展人的工作任務 4. 策展該做些什麼事？ 5. 策展需要培養的專業知識與能力		
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)		
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods		
其他 Miscellaneous		