



課 綱 Course Outline
教育行政與管理學系學士班

中文課程名稱 Course Name in Chinese	文教事業田野調查				
英文課程名稱 Course Name in English	Field Research of Cultural and Educational Business				
科目代碼 Course Code	EAM_22300	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	2.0	時 數 Hour(s)	2.0
先修課程 Prerequisite					
課程目標 Course Objectives					
<ol style="list-style-type: none"> 1. 培養學生文教事業興趣。 2. 發展學生認識個案與思考問題能力。 3. 提供學生田野調查經驗分享。 4. 訓練實務訪談經驗。 					
系教育目標 Dept.'s Education Objectives					
1	培養兼具分析力、執行力、綜合力之教育行政與管理的專業人才 To foster professional manpower with the ability to analyzing, executing and comprehending educational administration and management.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	能具備應用工具進行行政管理領域之探究與分析的能力 To possess the ability to apply instruments for doing research and analysis on educational administration and management.			●	
B	能主動參與團隊合作，並習得行政經營管理的實踐能力 To possess the active capacity for team cooperation and to learn the practical ability of administration and management			●	
C	能從概念的理解、分析與統整，進而培養解決行政問題的能力 To possess the ability of understanding, analyzing and integrating concepts, and further to foster the capacity for administration and solving problems.			●	
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
課程大綱					

Course Outline

此課程在能藉由田野調查做探討，發展學生一、採訪記錄能力；二、拍攝記錄能力；三、翻製記錄能力；四、測繪記錄能力。以期幫助學生未來能對文教事業行政廣泛接觸與應用行政管理進一步實務研究興趣及基礎。

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods

1. 全班授課
2. 個人發表
3. 小組討論與發

其他

Miscellaneous