



## 課 綱 Course Outline

### 藝術與設計學系學士班

|   |  |                  |                    |  |     |
|---|--|------------------|--------------------|--|-----|
| 中文課程名稱<br>Course Name in Chinese  | 專題企劃   |                  |                    |  |     |
| 英文課程名稱<br>Course Name in English  | Special Topics Project   |                  |                    |  |     |
| 科目代碼<br>Course Code   | AD__32820  | 班 別<br>Degree    | 學士班<br>Bachelor' s |  |     |
| 修別<br>Type  | 學 程<br>Program   | 學分數<br>Credit(s) | 1.0                | 時 數<br>Hour(s)   | 1.0 |
| 先修課程<br>Prerequisite  |  |                  |                    |  |     |
| 課程目標<br>Course Objectives   |  |                  |                    |  |     |
| <p>本課程基於專題式學習 (Project-based Learning) 之理論基礎，旨在指導同學在一學期的課程時間裡，完成藝術與設計相關實務主題的專題製作執行企畫，依據不同的專題類型，給予不同的指導與建議，協助同學撰寫專題企畫書，內容包含封面、目錄、專題背景、創作動機與目的、專題執行進度與預期成效，最後由指導老師簽名進行確認。</p> |  |                  |                    |  |     |
| 系教育目標<br>Dept.' s Education Objectives  |  |                  |                    |  |     |
| 1   | 培養理論與實務兼備之藝術與設計人才。   |                  |                    |  |     |
| 2   | 培養創新研發之藝術與設計人才   |                  |                    |  |     |
| 3   | 培養具文化內涵與跨域整合能力之藝術與設計人才   |                  |                    |  |     |
| 4   | 培養具在地化與國際觀並重之藝術與設計人才   |                  |                    |  |     |
| 系專業能力<br>Basic Learning Outcomes  |  |                  |                    | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A   | 具備藝術與設計理論的基礎知識。<br>Able to train the students to have the basic knowledge of arts & design   |                  |                    |  |     |
| B   | 具備獨立思考、創新研發與專業倫理的能力。<br>Able to train the students to have the capability of independent thinking, creative research & development, and the professional ethics. |                  |                    |  | ●   |
| C   | 具備文化內涵與美學素養的創作能力。<br>Able to train the students to have the creative ability with cultural insights and aesthetics accomplishment.                               |                  |                    |  | ●   |

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|---|---|---|
| D | 具備溝通協調、學習分享與團隊合作的能力<br>Able to train the students to have the capability of communication, coordination, sharing and teamwork.      | ● |
| E | 具備跨域合作與在地實踐的能力。<br>Able to train the students to have the capability of across boundary cooperation and local practice.             | ○ |
| F | 具備國際視野及掌握藝術與設計發展的能力<br>Able to train the students to have global outlook and the knowledge of connecting trends of arts and design. | ○ |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

專題企劃撰寫

1. 專題主題確定：選題原則、資料收集與文獻探討
2. 專題流程確定：專題目的、進度安排與規劃、預期成果等
3. 指導教授確定：指導教授確認無誤後簽名、企劃書繳交系辦

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

執行專題之能力，確認點數

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

1. 採個別指導方式進行。
2. 一周至少一次進度報告。
3. 確實執行進度甘特圖之規劃。

其他  
Miscellaneous