



課 綱 Course Outline  
觀光暨休閒遊憩學系學士班

中文課程名稱 Course Name in Chinese	戶外遊憩				
英文課程名稱 Course Name in English	Outdoor Recreation				
科目代碼 Course Code	TRLS20130	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
探討戶外遊憩的基本概念、戶外遊憩行為；分析國內外戶外遊憩資源的分類與系統；釐清戶外遊憩管理相關的承載量議題；介紹戶外遊憩管理策略。					
系教育目標 Dept.' s Education Objectives					
1	培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism, recreation and leisure industries.				
2	培養理論與本土實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism, recreation and leisure industries.				
3	培養創新且優秀之觀光休憩人才 To Prepare students for being innovative and excellent managers on tourism, recreation and leisure industries.				
4	重視人格教育與培養服務精神 To Emphasis on personality education to develop services spirit.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	對觀光休閒遊憩產業有基本的認識 To Have a basic knowledge on tourism、recreation and leisure industries.				●

B	具備邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking.	○
C	具備領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	
D	培養國際視野以及外語專業的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	○
E	善用資訊科技進行資訊蒐集、分析與統整 To Use of technology for information gathering, analysis and integration.	●
F	能了解觀光休憩相關政策與策略所需之專業能力 To Have professional abilities to appreciate tourism and leisure-related strategies and policies.	

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

戶外遊憩管理的概念  
戶外遊憩體驗模式 戶外遊憩資源  
戶外遊憩資源系統  
國家公園系統  
遊憩承載量評估及管理  
戶外遊憩行為  
需求、動機、參與及管理思維的轉變  
遊憩專門化  
擁擠與調適策略  
遊憩衝突  
環境態度與行為  
戶外遊憩管理策略  
戶外遊憩管理策略  
戶外遊憩的未來改變與趨勢

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

無

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

以課堂講授為主、小組專題報告為輔

其他  
Miscellaneous