



課 綱 Course Outline

觀光暨休閒遊憩學系學士班

中文課程名稱 Course Name in Chinese	戶外遊憩				
英文課程名稱 Course Name in English	Outdoor Recreation				
科目代碼 Course Code	TRLS20130	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
探討戶外遊憩的基本概念、戶外遊憩行為；分析國內外戶外遊憩資源的分類與系統；釐清戶外遊憩管理相關的承載量議題；介紹戶外遊憩管理策略。					
系教育目標 Dept.' s Education Objectives					
1	培養具國際觀之觀光休憩專業人才 To Build a foundation of global perspective to prepare students for being managers on tourism,recreation and leisure industries.				
2	培養理論與本土實務兼備之觀光休憩人才 To Offer a program with an emphasis on management philosophy responsive to the Taiwanese business context for being managers on tourism,recreation and leisure industries.				
3	培養創新且優秀之觀光休憩人才 To Prepare students for being innovative and excellent managers on tourism,recreation and leisure industries.				
4	重視人格教育與培養服務精神 To Emphasis on personality education to develop services spirit.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	對觀光休閒遊憩產業有基本的認識 To Have a basic knowledge on tourism、recreation and leisure industries.			●	

B	具備邏輯思考、問題分析與解決的能力 Students will be able to identify, analyze and solve business problems with logical thinking.	○
C	具備領導、溝通協調與團隊合作的能力 Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	
D	培養國際視野以及外語專業的能力 Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	○
E	善用資訊科技進行資訊蒐集、分析與統整 To Use of technology for information gathering, analysis and integration.	●
F	能了解觀光休憩相關政策與策略所需之專業能力 To Have professional abilities to appreciate tourism and leisure-related strategies and policies.	

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱 Course Outline

戶外遊憩管理的概念
戶外遊憩體驗模式戶外遊憩資源
戶外遊憩資源系統
國家公園系統
遊憩承載量評估及管理
戶外遊憩行為
需求、動機、參與及管理思維的轉變
遊憩專門化
擁擠與調適策略
遊憩衝突
環境態度與行為
戶外遊憩管理策略
戶外遊憩管理策略
戶外遊憩的未來改變與趨勢

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

無

課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods

以課堂講授為主、小組專題報告為輔

其他 Miscellaneous