



課 綱 Course Outline

管理學院數位行銷與服務創新國際學士班學士班

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| 中文課程名稱 Course Name in Chinese | 會計學原理(一) | | | | |
| 英文課程名稱 Course Name in English | Accounting Principle(I) | | | | |
| 科目代碼 Course Code | DMSI10020 | 班 別 Degree | 學士班 Bachelor' s | | |
| 修別 Type | 學程 Program | 學分數 Credit(s) | 3.0 | 時 數 Hour(s) | 3.0 |
| 先修課程 Prerequisite | | | | | |
| 課程目標 Course Objectives | | | | | |
| <p>The primary goal of this course is for students to learn about accounting as an information development and communication development and communication system that supports decision-making.</p> <p>In achieving this goal, students completing this course should:</p> <ol style="list-style-type: none"> 1. Have a broad view of accounting' s role in satisfying society' s need for information and its function in business, in government, in other organizations. and in public accounting. 2. Understand the basic features of accounting and reporting by organizations, including the principles underlying the design, integrity, and effectiveness of accounting information systems. 3. Understand fundamental accounting concepts and the elements of financial statements. | | | | | |
| 系教育目標 Dept.' s Education Objectives | | | | | |
| 1 | 培養結合理論與實務之數位行銷專業人才 | | | | |
| 2 | 培養結合理論與實務之服務創新專業人才 | | | | |
| 3 | 培養多元視野與跨領域整合能力之數位行銷及服務創新專業人才 | | | | |
| 系專業能力 Basic Learning Outcomes | | | | 課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives | |
| A | 具備以資訊技術協助企業運作與商業管理之知識與應用能力 | | | | ○ |

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| B | 具備邏輯思考、問題分析與解決之能力 | ● |
| C | 具備溝通協調與團隊合作之能力 | ○ |
| D | 具備創新思維之能力 | ○ |
| E | 具備國際視野及外語溝通之能力 | ○ |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱
Course Outline

Ch. Week Topics

- 1 1 Syllabus and Course Outline
- 2 2 Introduction to Accounting
- 3&4 3-4 Understanding the Recording Process
5-8 Adjusting the Accounts and Completing the Accounting Cycle
9 Midterm Exam
- 5 10-12 Accounting for Merchandising Operations
- 6 13-14 Inventories
- 7 15 Fraud, Internal Control, and Cash
- 8 16-17 Accounting for Receivables
18 Final Exam

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

Students are responsible for reading the chapters. The instructor will post additional lecture notes for further clarification of the accounting principles covered via e-learning website. For the first semester, students will be exposed to the study of accounting principles and procedures such as journalizing, posting, and the preparation of financial statements in accordance with international financial reporting system, and other selected topics.

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

其他
Miscellaneous