



課 綱 Course Outline  
企業管理學系碩士在職專班

|   |   |                  |                          |  |     |
|---|---|------------------|--------------------------|--|-----|
| 中文課程名稱<br>Course Name in Chinese                              | 論文寫作技巧(一)   |                  |                          |  |     |
| 英文課程名稱<br>Course Name in English                              | Research Paper Writing (I)  |                  |                          |  |     |
| 科目代碼<br>Course Code   | BM__6614Z   | 班 別<br>Degree    | 碩專班<br>Master' s program |  |     |
| 修別<br>Type  | 選修<br>Elective  | 學分數<br>Credit(s) | 1.0                      | 時 數<br>Hour(s)   | 1.0 |
| 先修課程<br>Prerequisite  |   |                  |                          |  |     |
| 課程目標<br>Course Objectives                                     |   |                  |                          |  |     |
| 1. 熟悉社會科學量化取向研究之學術寫作之特性與論文基本格式架構。<br>2. 增進書面報告、論文、研究計畫等的撰寫能力。 |   |                  |                          |  |     |
| 系教育目標<br>Dept.' s Education Objectives                        |   |                  |                          |  |     |
| 1   | 培養具國際觀與現代管理專業之企業經理人<br>Cultivating international perspectives and modern management expertise of corporate managers.      |                  |                          |  |     |
| 2   | 培養企業創新與管理能力之專業經理人<br>Cultivating professional managers and management capabilities of Enterprise Innovation               |                  |                          |  |     |
| 3   | 培養理論與本土實務分析運用能力之專業經理人<br>Cultivating theoretical and practical analysis of the ability to use local professional managers |                  |                          |  |     |
| 系專業能力<br>Basic Learning Outcomes                              |   |                  |                          | 課程目標與系專業能力相關性<br>Correlation between Course Objectives and Dept.' s Education Objectives |     |
| A   | 具備企業管理理論的核心專業知識<br>Having core business management theory expertise   |                  |                          | ○  |     |
| B   | 具備邏輯思考與企業經營管理問題解決的能力<br>Having ability to think logically and business management problem solving                         |                  |                          | ●  |     |
| C   | 具備領導、溝通協調與團隊運作的能力<br>Having leadership, the ability to communicate and coordinate operations with the team                |                  |                          | ○  |     |

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| D | 具備資訊科技之妥善運用能力，以培育企業經營之運籌帷幄<br>Having ability to use information technology appropriately to foster business of strategizin |   |
| E | 具備企業倫理以奠定經營觀念之認知與堅持<br>Having business ethics in order to lay the concept of cognitive operations and persistence          | ● |

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

1. 電腦與網路的運用：文書處理軟體操作、文獻檢索
2. 資料的呈現與論文寫作
3. 學術規範與體例

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

由具有社會科學相關領域背景之教師擔任授課教師。

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

教師講授、課堂討論，寫作練習

其他  
Miscellaneous