



課 綱 Course Outline  
運籌管理研究所碩士班國際組

中文課程名稱 Course Name in Chinese	全球運籌管理				
英文課程名稱 Course Name in English	Global Logistics Management				
科目代碼 Course Code	GSLMM0070	班 別 Degree	碩士班 Master' s		
修別 Type	必修 Required	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
<p>After completing this course students should be able to:</p> <ul style="list-style-type: none"> <li>.demonstrate an understanding of practical issues in global logistics management, government policies, laws and regulations;</li> <li>.describe logistics management practices and its significance in local and national wide level;</li> <li>.analyze and explain the role of different actors in logistics industries;</li> <li>.understand the knowledge, skills, abilities, and other characteristics essential to a successful career in logistics industries.</li> </ul>					
系教育目標 Dept.' s Education Objectives					
1	培養具備供應鏈與運籌管理知識能力之專業人才。 To nurture professionals with knowledge and skills in supply chain and logistics management				
2	培養具備邏輯與批判思維之專業管理人才。 To nurture management professionals with logical and critical thinking				
3	培養具備國際溝通與簡報能力之專業人才。 To nurture bilingual professionals with communication and presentation skills				
4	培養具有國際視野與在地經驗之供應鏈與運籌管理專才。 To nurture professionals in supply chain and logistics management with global vision and local experience				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	基礎供應鏈與運籌管理知識 Foundations on supply chain and logistics management				●

B	供應鏈與運籌之系統管理知識 Knowledge on managing systems in supply chain and logistics	●
C	供應鏈與運籌之分析工具知識 Knowledge on logical and analytical tools for supply chain and logistics	
D	語文表達能力 Language and communication skills	○

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱  
Course Outline

Global transportation management is the practice of organizing and optimizing all aspects related to moving freight in global supply chain. To effectively improve the utilization of existing transportation infrastructure, increase system resiliency, reduce greenhouse gas emissions, and fuel consumption would be discussed in this course.

資源需求評估 (師資專長之聘任、儀器設備的配合 . . . 等)  
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

教師以具有運輸與交通管理博士相關者為適。

課程要求和教學方式之建議  
Course Requirements and Suggested Teaching Methods

課程建議主要依照教科書內容教學，並佐以補充之講義

其他  
Miscellaneous