



課 綱 Course Outline

藝術創意產業學系學士班

中文課程名稱 Course Name in Chinese	造形與構成				
英文課程名稱 Course Name in English	Form and Construction Design				
科目代碼 Course Code	ACI_11930	班 別 Degree	學士班 Bachelor's		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite					
課程目標 Course Objectives					
1. 了解造型的意義、內容與構成原理。 2. 歸納與演繹造型表現的原理原則。 3. 培養造型研究的興趣，並訓練正確的理論研究方法。 4. 透過對造型理論之分析研究，提升創意發想的能力，增進應用於藝術創意產業的機會。					
系教育目標 Dept.'s Education Objectives					
1	培育藝術創意產業專業人才。 Cultivate professional talent in the creative arts industry.				
2	進行藝術創意產業觀察與研究。 Conduct observation and research in the creative arts industry.				
3	接軌藝術創意產業與市場。 Align with the creative arts industry and the art market.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives	
A	具備藝術創意產業發展潮流的國際視野。 Possess an international perspective on the development trends of the creative arts industry.			●	
B	瞭解在地文化資源及藝術創意產業特色。 Understand local cultural resources and the characteristics of the creative arts industry.			●	
C	具有創新概念，能進行藝創產品的研發。 Have innovative concepts and the ability to conduct research and development of artistic products.			○	

D	能結合在地資源，參與藝術創意產業實務。 Ability to integrate local resources and participate in practical aspects of the creative arts industry.	○
E	具備企劃、領導、溝通、合作及問題解決能力。 Possess skills in planning, leadership, communication, collaboration, and problem-solving.	○
F	對於藝術創意產業及發展潮流有分析管理知能。 Analytical and managerial competence in the creative arts industry and its development trends.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱
Course Outline

1. 造型的意義與內涵
2. 造型的形成與發展
3. 造型的本質與要素
4. 造型的知覺與心理
5. 造型的應用與美感經驗

資源需求評估（師資專長之聘任、儀器設備的配合．．．等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議
Course Requirements and Suggested Teaching Methods

其他
Miscellaneous