



課 綱 Course Outline
企業管理學系學士班

中文課程名稱 Course Name in Chinese	商業物流管理				
英文課程名稱 Course Name in English	Business Logistics Management				
科目代碼 Course Code	BM__41300	班 別 Degree	學士班 Bachelor' s		
修別 Type	學程 Program	學分數 Credit(s)	3.0	時 數 Hour(s)	3.0
先修課程 Prerequisite	生產管				
課程目標 Course Objectives					
The course provides an introduction to the concepts and analytic methods that are useful in understanding the management of business logistics.					
系教育目標 Dept.' s Education Objectives					
1	培養具國際觀初階經理能力之人才 To develop elementary managerial talent with an international perspective				
2	培養符合企業專業資訊管理需求能力之人才 To develop talent with information management capabilities required by business firms				
3	培養探索專業創新思維能力之人才 To develop talent with professional-based innovative thoughts				
4	培養結合理論與本土實務經營應用能力之人才 To develop talent with capabilities to integrate theory and practice				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives	
A	具備企業管理理論體系的基礎知識 With core knowledge of theories related to business management			●	
B	具備邏輯思考、問題分析與問題解決的能力 With capabilities of logical thinking, issue analyzing, and problem solving			●	

C	具備領導、溝通協調與團隊合作的能力 With capabilities of leading, communicating, coordinating, and collaborating in teams	○
D	具備國際視野以及外語溝通的能力 With international perspectives and communication capabilities in foreign language	○
E	善用資訊科技進行資訊蒐集、資料分析與統整 With capabilities of data collecting, data analyzing and summarizing using IT applications	●
F	能夠從事企業經營方案和管理制度的設計與評估 With capabilities of designing and evaluating business plans and management-related systems	●
G	對於企業倫理及專業倫理有正確的認知與堅持 With appropriate perception and persistence towards business ethics	

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

課程大綱 Course Outline	
The focus of this course includes all or part of the following activities: purchasing, Transportation, warehousing, inventory maintenance, order processing, product Scheduling, materials handling, packaging, and customer service standards.	
資源需求評估（師資專長之聘任、儀器設備的配合．．．等） Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)	
師資以具有企管、物流或工業工程博士學位並具備商業物流管理背景者為適	
課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods	
1.The class will be in a lecture orientation. 2.The topics of the class will mainly follow the textbook. 3.The supplementary material will indicated in the clas	
其他 Miscellaneous	