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課 網 Course Outline

	正 企業管	Course C 理學系國際				
中文課程名稱 Course Name in Chinese	組織行為					
英文課程名稱 Course Name in English	Organizational Behavior					
科目代碼 Course Code	BMM0470	班 別 Degree		碩士班 Master's		
修別 Type	必修 Required	學分數 Credit(s)	3. 0	時 數 Hour(s)	3.0	
先修課程 Prerequisite						
	Cours	課程目標 se Objectives				
concepts, theories topics include the behavior and social resource management Participants also	signed to familiarize p s, and practices while e business environment, al responsibility, plan nt, leadership, motivat improve their teamwork oup presentations, case	improving man management on ning and cont ion, and busi , presentation	nagement skill decision makin trolling, orga iness communic ons, and decis	s. Course g, ethical nizing, huma ation. ion-making	an	
		系教育目標 ucation Objec	ctives			
	培養具國際觀之企業經理人。 Cultivating professional managers equipped with international perspective					
	培養具資訊科技能力之專業經理人。 Cultivating professional managers equipped with IT management proficiency					
1 3 1	養具人文素養之專業經理人。 Iltivating equipped with human culture professional managers					
	培養理論與實務並重之專業經理人。 Cultivating business professionals with both theoretic expertise and practical					
1				課程目標	與系專業能	

	experience	
		課程目標與系專業能 力相關性
	糸專業能力	Correlation between Course
	Basic Learning Outcomes	Objectives and Dept.'s Education Objectives
A	具備企業管理理論的核心專業知識。 Core knowledge of theories related to business management	

	В	具備邏輯思考與企業經營管理問題解決的能力。 Capability of logical thinking and problem solving to business management		
	С	具備領導、溝通協調與團隊運作的能力。 Capability of leadership, communication, and collaboration		
	D	具備國際觀以及外語溝通的能力。 Global perspective and capability of communication in foreign languages		
	Е	具備資訊科技之妥善運用能力,以培育企業經營之運籌帷幄。 Capability of IT applications for business operations		
	F	具備企業倫理以奠定經營觀念之認知與堅持。 Having recognition and persistence of business ethics		
回子說明Illustration: ● 立在中間 Highly correlated ○中庭中間 Moderately correlat				

圖示說明Illustration :● 高度相關 Highly correlated ○中度相關 Moderately correlated

課程大綱 Course Outline

- •Course Outline
- ●What Is Organizational Behavior
- Diversity in Organizations
- Attitudes and Job Satisfaction
- ●Emotions and Moods
- Personality and Values
- Perception and Individual Decision Making
- Motivation Concepts
- Motivation: From Concepts to Applications
- Foundations of Group Behavior
- Understanding Work Teams
- Communication
- •Leadership
- Power and Politics
- ●Organizational Culture
- Organizational Change and Stress Management
- Foundations of Group Behavior

資源需求評估(師資專長之聘任、儀器設備的配合・・・等)

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

General management or human resource management related fields Specialty

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods

Examination

Team project.

Class Participation

Team Participation

Team Presentation

其他

Miscellaneous